

# *Simplicity*

Forecast  
of Spring  
Fashions



1457

35<sup>c</sup>

The  
Fashion Magazine  
For Women  
Who Sew

1956 Spring  
Pattern Book

*It's easy to do-it-yourself*  
with **E&W Quadriga Cloth**...  
IT'S NEEDLEIZED

Quadriga's own "miracle finish"... an exclusive way of making this fine cotton friendly to the needle, and sewing's done before you know it! What turn-of-the-season prints! Here, just a handful... others waiting for you at your nearest Quadriga counter. Inspiration for fresh decorating and dressmaking you can do with the greatest of ease.  
(52 plain colors, too.)

*Pattern numbers  
on request*



*Also at better  
stores—E&W  
Quadriga Shirts,  
Pajamas,  
Spring-Bak  
Shorts, Dorna  
Gordon and  
Janet Walker  
Dresses, and  
Gilbrae Fabrics.*

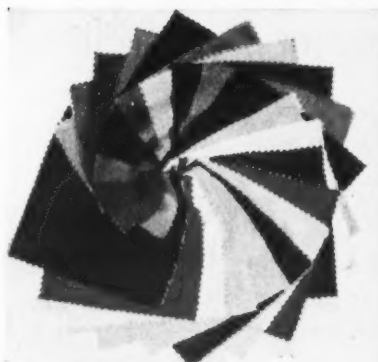






**UTTER LUXURY...** yet you can turn right around and wash it!

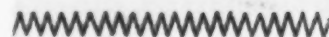
Wonderful . . . when you can find a fabric so rich, so smooth, so easy to sew. Even more wonderful . . . when that fabric turns out to be *washable!* Go ahead, wash it (by hand or machine). Your dress will dry fast, keep its colors bright, its touch lively, its waist and hem where you put them in the first place. Wrinkles? Slow to come . . . quick to disappear. You'll seldom . . . if ever . . . have to use the iron, and you'll never have to fret about moths. This spring, do yourself a favor. Turn to sew-at-home, wash-at-home fabrics made of Acrilan acrylic fiber.



FABRIC: MALLINSON'S ACRIBELLE, 100% ACRILAN

THE CHEMSTRAND CORPORATION, 350 Fifth Ave., New York 1 • PLANTS: ACRILAN® ACRYLIC FIBER—Decatur, Ala. • CHEMSTRAND® NYLON—Pensacola, Fla.

PATTERN: SIMPLICITY # 1414



**Automatic Zigzagging**—for satin stitch, script stitch, appliques, buttonholes, setting in lace.



**Automatic Multiple Zigzag**—for mending, patching, joining overlapped seams, applying binding.



**Automatic Blind Stitch**—for making "invisible" hems, overedging seams, sewing zippers.



**Automatic Scallop Stitch**—perfectly spaced, big or small, for fancy edging, embroidery, trim.



**Automatic Arrowheads**—facing in either direction, for decorating children's clothes, table linens.



**Automatic Dominoes**—for monograms, borders, pocket designs that would take hours by hand.



**NEW! Twin Needle** also comes with the Automatic. Sews with two different color threads at once—for beautiful toned effects.

*These are only a few of the exciting stitches the new SINGER Automatic will do.*

**MAKE THEIR SCHOOL CLOTHES THE PRETTIEST EVER !**

# The new Swing-Needle **SINGER** Automatic

does 101 stitch variations as simply as it sews a straight seam!

**H**ERE is a machine so advanced it makes children's clothes—your clothes—your home furnishings—easiest ever to make, easiest ever to decorate.

It's the new Swing-Needle\* SINGER Automatic Machine—with amazing new do-it-for-you features. It not only turns out the finest straight sewing . . . it does just about any kind of decorative stitch you can imagine *completely automatically*.

Stop in; try it. See how much simpler, how much lovelier, how much more *fun* it makes your sewing.

It's the *newest* in the famous family of SINGER\* Sewing Machines . . . favorites for over 100 years.

**S\* SINGER SEWING CENTERS**

*Listed in your phone book only under Singer Sewing Machine Co.*



'round the world designs in **CADENCE COTTONS**

by **FRUIT OF THE LOOM**



Simplicity Pattern  
#1460

Simplicity Pattern  
#1254

#### A CREASE-RESISTANT FABRIC

This spring you can have the most intriguing prints in the world . . . inspired by the most exciting countries on the map . . . and, they're crease-resistant. So easy to care for . . . just a whisk of the iron and they're ready to wear. This world famous **FRUIT OF THE LOOM** label means the *finest* quality, the *greatest* value—so look for this label on Cadence Cottons in the piece-goods department of any fine store.



Ask for your free copy of the  
"SEW and SEW" booklet on **FRUIT OF THE LOOM**  
Starcraft Prints at your favorite piece-goods counter.



THE BEST COMBINATION YOU'VE EVER SEWN—  
FABREX "SUMMER FANCIES" OF CELAPERM\* ACETATE AND COTTON



Do you know about this whole new group of summer fabrics? Woven of Celaperm and cotton? Think of them as fabrics with all the practical, welcome virtues of cotton. Add that extra spice of Celaperm acetate—with its luster, its soft hand, and its way of keeping all its glowing color without streaking or washing away. For here are fabrics that wash like a breeze, dry quickly. "Summer Fancies" include a variety of textures and patterns . . . plaids, stripes, checks . . . fabrics to sew for you and your whole family—for suits, sportswear and separates, as well as for blouses, children's wear, casual dresses. For stores, see page 78.

\*Reg. U.S. Pat. Off.

SEW YOUR BEST

IN FABRICS WITH

**Celanese\***

ACETATE, THE BEAUTY FIBER

TON



THIS IS

# AVONDALE

THE

WONDERFUL NEWS IN COTTONS

*New Perma-Pressed cottons—  
—wrinkle-resistant  
—need little or no ironing*

*New Companion Cottons—  
color-matched fabrics and patterns*

*In ready-to-wear and by-the-yard  
at fine stores near you*

Designed by **Helen Lee of Youngland**. Capri Pique and Mignonne Chambray. Write for pattern number. Avondale cottons are guaranteed to be as represented. If, for any reason, you are not satisfied, we will replace fabric or refund purchase price. Avondale Mills, Comer Bldg., Birmingham, Alabama.

"you can tell just from the **BUTTONS**  
it's an important outfit!"



On figures left to right; La Mode buttons 3717, 9456, 9458

## LA MODE FASHION BUTTONS



**B. BLUMENTHAL & CO., INC.** 1372 Broadway, New York 18, N. Y.  
West Coast stockroom & showroom: 939 South Broadway, Los Angeles, Calif.  
Also creators of famous Le Chic fashion buttons.  
French-American alliance: House of Francis Winter et Cie.,  
leading Paris accessories authority and La Mode fashion buttons.



9516



9476



3728





Simplicity Pattern  
#1409

## PAMPERED COTTONS

Love to be pampered? Of course . . . and you'll feel the pulsating excitement with these intriguing prints in vibrant colors. Designs and patterns exquisitely fashioned for good taste... rich in color to compliment radiant beauty. And, though no more could be asked . . . crease resistant for so little care.

NEED NO IRONING

*Tarnmoor* **FABRICS**

Division of FRUIT OF THE LOOM, 112 W. 34th St., N.Y. 1, N.Y.

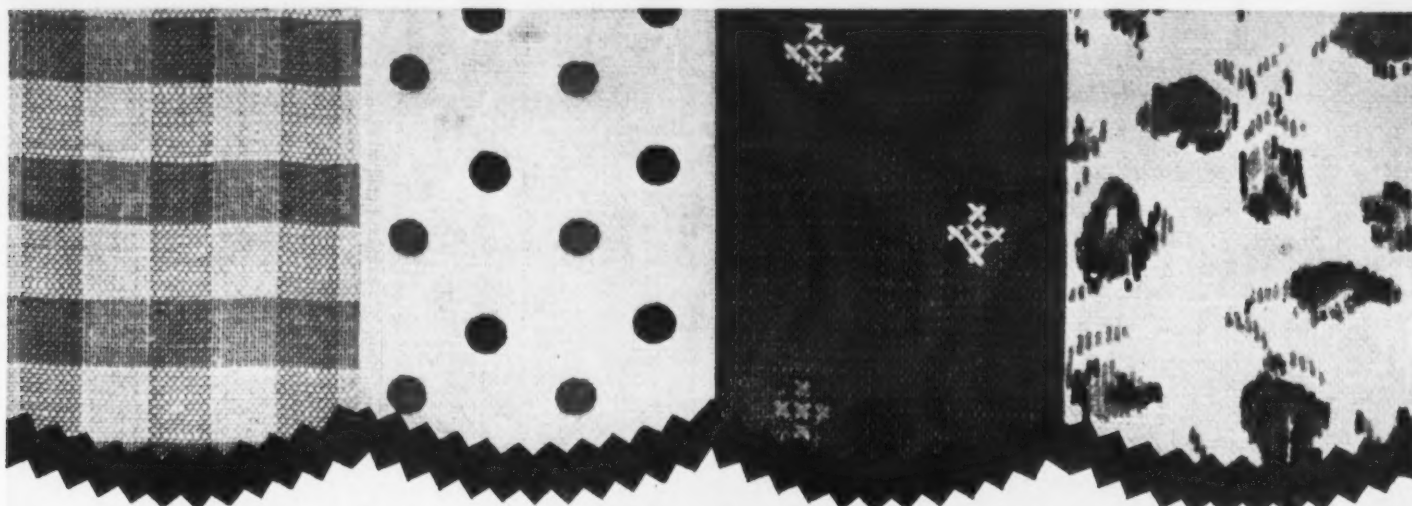


It has to be *Wamsutta*® . . .

WAMSUTTA demonstrates the marvelous variety of cotton in these magnificent prints and solids...all the famed GOOD CONDUCT® fabrics that mean they stay fresh as Spring always...resist wrinkling and need but a light touch of the iron.

SIMPLICITY PATTERNS (CLOCKWISE FROM RECLINING FIGURE): NOS. 4380 (BLOUSE) 4648 (SKIRT) 1447, 1454, 1445, 1453  
\*TRADE MARK WAMSUTTA MILLS, 1430 BROADWAY, NEW YORK 18, N. Y. DIVISION OF M. LOWENSTEIN & SONS, INC.

Clockwise (starting with reclining figure):  
"Popline\*"—border prints and plains, about \$1.39 the yd.  
"Camera Prints\*" on cotton satin, about \$1.79 the yd.  
"Supima\*" (for dress and bow), about \$1.29 the yd.  
Poetry-in-Prints® for the coat, about \$1.39 the yd.  
Little-Studio-Prints®, about .98 the yd.  
"Arpeggio Prints\*" on cotton satin, about \$1.59 the yd.



FLAXTWEED 36  
YARN DYED  
MOYGASHEL LINEN TWEED

SANDHURST 234  
HAND SCREENED  
MOYGASHEL LINEN PRINT

RODEAN 309  
EMBROIDERED  
MOYGASHEL LINEN

SANDHURST 242  
HAND SCREENED  
MOYGASHEL LINEN PRINT



MOYGASHEL—the leader in linen—because it is the finest linen, and weight for weight from sheerest Crebassi to tweed-like suitings, it offers the ultimate in crease-resisting qualities, embroideries, prints and plains.

Moygashel Irish linen is chosen by home dress-makers as well as famous fashion designers, because it cuts and drapes superbly to the newest silhouettes—in a wonderful range of colors.

ASK FOR MOYGASHEL AT  
YARD GOODS COUNTERS IN STORES THAT KNOW FASHION.

PHOTOGRAPHED SHEATH AND STOLE  
IN EMBROIDERED HILLSBORO 4 AND SHANLIN, MOYGASHEL LINEN

**MOYGASHEL®**

MOYGASHEL LINENS, 10 EAST 39TH STREET, NEW YORK 16, N. Y.



Home-coming fashion experts agree:  
Paris is "styling" with **BUTTONS**



B.G.E.  
ORIGINALES  
ON AN  
ANDREW ARKIN SUIT

Take a trick today from famous designers abroad and at home—use the most beautiful buttons you can find to lend distinction to your fashions. And you have the most beautiful buttons right at your fingertips — **B.G.E. Originales**, of course! All in the smartest colors — most of them expertly crafted abroad. Fresh on your favorite button counter right now.

**B.G.E.**  
*Originales\**

"FINE BUTTONS AND BUCKLES"  
Bailey, Green & Elger, Inc.  
136-146 Madison Avenue, New York 16, N. Y.

**B · G · E**

**WASH 'EM AND WEAR 'EM WITHOUT A WORRY...**

They're B.G.E.'s glamorous new "Wonder-Washables," a special group of B.G.E. Originales made to stay lovely through timeless tossings in your washing machine.



Simplicity

Prin

In lazy  
COURTE  
look of a  
washabl

Photograp  
Fashions

See Cour  
Detroit, C  
Milwauke  
San Anto



# LOWENSTEIN

## COURTESY COUTURE COTTONS

Simplicity Pattern No. 1373

Jewelry by Vogue

### Prints with the bloom of Paris...elegant everywhere

In lazy Jamaica...on busy Main Street...you are *trés chic* in fashions of captivating COURTESY. It's the cotton with the fabulous French flair that lends your simplest pattern the look of a couturier original! See COURTESY in 60 prints and coordinated solids...all washable, practical percale. Another fabric-you'll-love from Lowenstein.

about 59¢ yard

Photographed at Montego Bay, Jamaica, B.W.I.

Fashions in Courtesy Cottons recommended by **B·O·A·C** Travel Fashion Counselor



See Courtesy Couture Cottons at these and many other fine stores: Aurora, S. S. SENCENBAUGH CO. • Chattanooga, MILLER BROS. CO. • Columbus, F & R LAZARUS CO. • Dallas, SANGER BROS. • Detroit, CROWLEY MILNER • El Paso, POPULAR D. G. • Indianapolis, WM. H. BLOCK CO.; H. P. WASSON CO. • Kansas City, JONES STORE • Los Angeles, THE MAY CO. • Louisville, J. BACON & SONS • Milwaukee, BOSTON STORE; GIMBEL BROS. • Minneapolis, DAYTON CO. • New Orleans, KRAUSS CO., LTD. • New York City, B. ALTMAN CO. • Philadelphia, LIT BROS. • Portland, MEIER & FRANK • San Antonio, JONKE'S • San Diego, WALKER SCOTT • Seattle, BON MARCHÉ; FREDERICK & NELSON • Spokane, SPOKANE D. G. (The Crescent) • Washington, D. C., HECHT CO. • Wichita, INNES

BELAIRE FABRICS, a division of M. LOWENSTEIN & SONS, INC., 1430 Broadway, New York 18, N.Y.

So easy

to sew . . .

so colorful,

so practical . . .

and you can

make it all

with

**MerryMaker**  
COTTON



Mother—Simplicity Pattern No. 1082

Daughter—Simplicity Pattern No. 1255

This handsome year-round cotton fills so many of your sewing needs—smart and thrifty clothes for yourself, gay and practical ones for your youngsters. It brightens your home . . . use it for smart cafe curtains, colorful drapes, slipcovers, bedspreads, tablecloths. MerryMaker has a linen-like weave, a "Lifetime" finish to keep its crispness. Comes in a rainbow of sparkling colors. Machine-washable, colorfast, Sanforized®. MerryMaker is 36" wide, costs only 89¢ a yard. At leading fabric counters everywhere. Made by the makers of Topsail, America's favorite sailcloth.

**GUARANTEE:** We will pay the total cost of any item made chiefly of MerryMaker cotton which fails to give proper service because of more than 1% shrinkage, or the fading or running of MerryMaker colors.

**Wellington**  
**Sears**

**FRESH FACED COTTONS**

**WELLINGTON SEARS CO., 65 Worth St., N. Y. 13**

Forge S.  
Burger Pl.  
Goldwater  
Pfeiffers.  
The S.O.J.  
Snip n' St.  
Coronado  
The Yard  
Choney's  
H. S. Wa  
Cooper's  
Walker's  
May Com  
H. C. Co  
Holman's  
Bullock's  
Walker's  
City of P  
Norris' .  
Chandler



You look  
pretty as  
a picture  
in

**FORGE**

SATINARA

a wonderful, washable Everglaze<sup>®</sup> fabric

Looking picture-pretty in your new spring clothes is no trick at all when you sew with Satinara—the outstandingly beautiful “Everglaze” cotton satin by Forge. Satinara sews like a dream, has so many pretty ways!

Like all “Everglaze” fabrics, it resists creases, washes with ease, needs little or no ironing. And you can depend on it not to shrink or stretch out of shape. Choose from a variety of floral and abstract prints. There are solids to coordinate with either the print or background color.

*Simplicity Pattern #1515, featuring beautiful Forge Satinara*

Hot by Mr. John

Photograph by Jacques Simson of Pagano

Forge Satinara is available at these and other fine stores throughout the country:

Burger Phillips.....Birmingham, Ala.  
Goldwaters.....Phoenix, Ariz.  
Pfeiffers.....Little Rock, Ark.  
The S.O.R. Store.....Anaheim, Calif.  
Snip n' Stitch.....Balboa Island, Calif.  
Coronado Dept. Store.....Coronado, Calif.  
The Yardage Store.....Chula Vista, Calif.  
Chaney's.....Fullerton, Calif.  
H. S. Webb.....Glendale, Calif.  
Cooper's Dept. Store.....Fresno, Calif.  
Walker's.....Long Beach, Calif.  
May Company.....Los Angeles, Calif.  
H. C. Capwell.....Oakland, Calif.  
Holman's.....Pacific Grove, Calif.  
Bullock's.....Pasadena, Calif.  
Walker-Scott Corp.....San Diego, Calif.  
City of Paris.....San Francisco, Calif.  
Norris.....San Jose, Calif.  
Chandler's Warp n' Woof.....San Mateo, Calif.

Princess Fabrics.....Van Nuys, Calif.  
Westbrook's.....Whittier, Calif.  
The May Company.....Denver, Colo.  
Tristman & Fuller.....Norwalk, Conn.  
Fashion Fabrics.....Bradenton, Fla.  
Cohen Bros.....Jacksonville, Fla.  
Racy's.....Lakeland, Fla.  
The Hub.....Miami, Fla.  
Iveys of O'londo.....Orlando, Fla.  
Davison-Paxon Company.....Athens, Ga.  
Davison-Paxon Company.....Atlanta, Ga.  
Davison-Paxon Company.....Augusta, Ga.  
J. A. Kirven Company.....Columbus, Ga.  
Davison-Paxon Company.....Macon, Ga.  
C. C. Anderson Company.....Boise, Idaho  
Carson Pirie Scott.....Chicago, Ill.  
William H. Block Co.....Indianapolis, Ind.  
George Wyman & Co.....So. Bend, Ind.  
Craemer's.....Cedar Rapids, Iowa  
Yunker Bros.....Des Moines, Iowa

J. F. Stamper Co.....Dubuque, Iowa  
J. Block's.....Waterloo, Iowa  
Ramsey's Dry Goods.....Pittsburg, Kansas  
Maison Blanche.....New Orleans, La.  
Denholm & McKay.....Worcester, Mass.  
Wolf Fabric Mart.....Ferndale, Mich.  
Martin Dry Goods Co.....Flint, Mich.  
Fenstermacher's.....Grand Rapids, Mich.  
Garfield's.....Lansing, Mich.  
Sew n' Save.....Monroe, Mich.  
Sew n' Save.....Pontiac, Mich.  
Sew n' Save.....Roseville, Mich.  
O'Brien Mercantile.....Brainerd, Minn.  
Glass Block Company.....Duluth, Minn.  
Ocht Brothers.....Faribault, Minn.  
Gouela's.....Mankato, Minn.  
Fandel Company.....St. Cloud, Minn.  
Schuneman's.....St. Paul, Minn.  
H. Choate Company.....Winona, Minn.  
Macy's.....Kansas City, Mo.

J. L. Brandeis.....Omaha, Neb.  
J. N. Adam Company.....Buffalo, N. Y.  
Rothschild's.....Ithaca, N. Y.  
Gimbel's.....New York, N. Y.  
Sibley Lindsay Curr.....Rochester, N. Y.  
Day Brothers.....Syracuse, N. Y.  
J. B. Ivey & Co.....Charlotte, N. C.  
Waechter's Silk Shop.....Ashville, N. C.  
M. O'Neil Company.....Akron, Ohio  
La Salle's.....Bowling Green, Ohio  
H. S. Pogue's.....Cincinnati, Ohio  
F. & R. Lazarus.....Columbus, Ohio  
LaSalle's.....Findlay, Ohio  
Gensamer's.....Kent, Ohio  
May Company.....Cleveland, Ohio  
LaSalle's.....Sandusky, Ohio  
LaSalle's.....Tiffin, Ohio  
LaSalle's.....Toledo, Ohio

Griswald's.....Warren, Ohio  
John A. Brown Co.....Okla. City, Okla.  
Brown Dunkin.....Tulsa, Okla.  
Miller Mercantile Co.....Eugene, Oregon  
Lipman Wolfe.....Portland, Oregon  
Olds & King.....Portland, Oregon  
Lipman Wolfe.....Salem, Oregon  
Sirouss Hirschberg.....New Castle, Pa.  
Gimbel's.....Pittsburgh, Pa.  
Lowensteins.....Memphis, Tenn.  
Lowensteins East.....Nashville, Tenn.  
Rich's, Inc.....Knoxville, Tenn.  
H. B. King Co.....Bristol, Tenn.  
Rosenzweig's.....Bay City, Texas  
The Fabric Shop.....Borger, Texas  
Minter's.....Abilene, Texas  
Circle Fabric Center.....Brownwood, Texas

Fabric Shoppe.....Bryan, Texas  
Fabric Shop.....Baytown, Texas  
Tiche-Gaetinger.....Dallas, Texas  
Chick's Dept. Store.....Gainesville, Texas  
The Fabric Shop.....Haskell, Texas  
Fabric Shop.....Killeen, Texas  
Levy Brothers.....Houston, Texas  
Tom Brown Webb.....Lubbock, Texas  
New York Store.....Tyler, Texas  
Joe Schwartz.....Wharton, Texas  
The Auerbach Co.....Salt Lake City, Utah  
Miller & Rhoads.....Richmond, Va.  
Bon Marche.....Seattle, Wash.  
The Crescent.....Spokane, Wash.  
Bon Marche.....Northgate, Wash.  
McNeany's.....Beloit, Wis.  
Milwaukee Boston Store.....Mil., Wis.  
Woodward's.....Vancouver, Canada

FORGE MILLS, INC., 1407 BROADWAY, NEW YORK 18, NEW YORK

Give everything  
you make  
a professional look with

Keeps collars, cuffs crisp;  
achieves clean-tailored details



Shapes coats, jackets,  
then holds the  
fashion silhouette



Makes suits tailor-  
perfect; keeps slim  
skirts from bagging



Perfect for petticoats,  
bouffant dresses



# Interlon\*

## NON-WOVEN INTERFACING

Here's a "trade secret" to help you turn out clothes of custom-made perfection and lasting beauty. Do as leading designers do—use INTERLON to shape the latest fashion silhouette . . . and keep it. And INTERLON is so amazingly resilient, it simply cannot wrinkle—builds in that "bandbox fresh" look for the life of your wardrobe.

- Simple to cut in any direction, no bias to worry about—no waste
- Completely washable or dry-cleanable—will not stretch, shrink or fade
- Will not ravel or shift out of shape—stays just as you cut it.
- Light and porous, completely comfortable to wear
- Easy to sew—no slipping—stays put while you work
- Lasting resilience—simply will not wrinkle, clothes retain their freshness

AT LEADING YARD-GOODS COUNTERS YOU'LL FIND INTERLON—the perfect nylon-rayon, non-woven interfacing—in:

**BLACK OR WHITE**—for all interfacing needs.

**NEW SPRING COLORS** to use under sheer fabrics, for show-off petticoats, underskirts and trimming accents. INTERLON Spring solids range from Forget-me-not, Candy Pink, Lilac, Fawn, Jonquil, Dove Gray, Sea Spray, to Scarlet and Navy: 37" wide, 98¢ retail.

**THREE WIDTHS:** 37" (lightweight, 89¢; heavier weight, 98¢ a yd.)—27" (lightweight, 69¢; heavier, 79¢ a yd.)—plus a special 54" INTERLON for dressmaker requirements.

**FREE!** Write us for booklet on INTERLON, including instructions for making a jiffy petticoat and the name of your nearest store featuring INTERLON.

Wellington Sears

Interlon

the shape of fashion

\*A TRADEMARK OF

WELLINGTON SEARS COMPANY  
65 Worth Street, New York 13



# How to choose the right sewing machine for you...



1 Make sure the manufacturer is well known, with a reputation for reliability and quality. Pfaff, for instance, has been world famous for the quality of its sewing machines since 1862. Pfaff dealers identified by the Pfaff trademark, are established members of your community.



2 You can't choose the right machine for you unless you have every style to choose from, so consider only a machine made by a manufacturer such as Pfaff with a complete line of straight, zig-zag, and automatics in portables and cabinets to suit every purse and purpose.



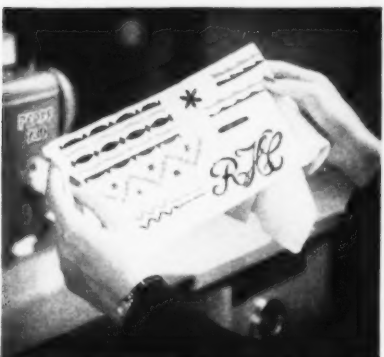
3 Make sure when you buy an automatic sewing machine that everything is built-in so that you do not find yourself paying many dollars extra for the automatic attachments and features you need. Be certain they are part of the machine you buy and included in the price.



4 Comparison will show that the Pfaff automatic makes all other sewing machines old-fashioned. The automatic Dial-A-Stitch requires no extra wheels, cams or discs. With the Pfaff, a convenient Fingertip Lift and an automatic needle-threader are included to save you hours of sewing time.



5 Sit down and test the machine for yourself. See if it is easy to use—if it sews quickly and smoothly. Test the stitching, sewing light, and freedom from vibration. You'll find your Pfaff dealer welcomes this trial because no other machine is as fine as a Pfaff.



6 Make sure the automatic machine you buy doesn't require extra discs, wheels or cams for special sewing. With a Pfaff you need no extra "gadgets" to make buttonholes, blindstitch, applique, sew on buttons, sew over pins and seams—make thousands of beautiful stitch designs.



7 Make sure your dealer offers free instruction, good service and quick availability of parts; and that the machine comes from a dependable manufacturer fully guaranteed. Pfaff guarantees all these features, and your local Pfaff dealer will provide you top-flight instruction and service.



8 Remember the old adage, "You get what you pay for." Don't be fooled by sewing machines offered at a ridiculously low price. Your Pfaff dealer will give you a liberal trade-in, easy terms, and a fair purchase price. You will be completely satisfied with a Pfaff.



9 Choose a machine that makes beautiful sewing simple. There is no satisfaction in sewing that has a "home-made" look. The Pfaff is so automatic you just dial to make smart, attractive clothes, for yourself and your family, beautiful things for your home that are exclusively yours.

## How to try before you buy!

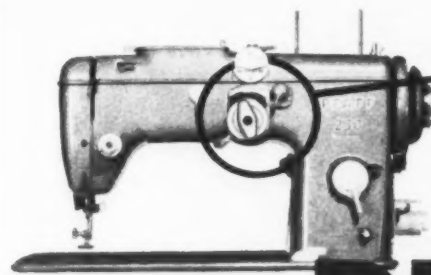
Get a FREE Home Trial of a Pfaff!

### No Obligation To Buy!

Call your nearest Pfaff dealer today—you'll find his name in your classified telephone directory—and ask him to bring a Pfaff to your house for a Free Home Trial. See for yourself how mechanically perfect the Pfaff is... how quick and easy it makes truly beautiful sewing!

### Free Gifts at your Pfaff Dealer!

Better still—go see your nearest Pfaff dealer. You'll see a fascinating demonstration, and you'll get an exclusively designed free gift to take home with you. It's your friendly Pfaff dealer's way of saying "thanks for letting us show you how and why a Pfaff sews faster, easier, better."



YOU JUST DIAL... FOR STYLE!

only PFAFF has the exclusive automatic DIAL-A-STITCH

# PFAFF

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Service guaranteed by 2,000 dealers in the United States and Canada. Look in the classified telephone directory or write Pfaff for the dealer nearest you!

373 Fifth Avenue  
New York

216 North Canal St.  
Chicago, Illinois

1142 S. San Julian St.  
Los Angeles

1015 St. Alexandre St.  
Montreal



*Sew Smart*

FASHION-WISE "NO-RINK-EL" COTTONS THAT RESIST CREASES!

Finding No-Rink-El is like finding extra money in your purse. For these fine cottons give you *all* the easy-care qualities of *expensive* crease-resistant cottons... at a much, much lower price! Smart new No-Rink-El seldom needs touch-up pressing... dries smooth with little or no ironing! See No-Rink-El in a counterful of high-fashion prints and 20 coordinated solids, all guaranteed fast to washing. Another fabric you'll love... from Lowenstein.

about 69¢ a yard

Mother, Simplicity pattern 4814;  
No-Rink-El #1036; co-ordinated No-Rink-El solid  
Daughter, Simplicity pattern 1498; No-Rink-El #1017



# LOWENSTEIN

*no-rink-el* The first crease-resistant cotton at this budget price

No-Rink-El crease-resistant cottons available at these and many other fine stores: Los Angeles, MAY CO. • Mobile, FABRIC MART • New Albany, THE FAIR • New Orleans, KRAUS CO., LTD. • Portland, MEIER & FRANK CO. • St. Petersburg, WEBB'S CITY • San Diego, WALKER SCOTT CORP. • San Francisco, EMPORIUM • Savannah, LEOPOLD ADLER CO. • Stockton, KAUFEN & MARENGO • Wichita, INNES CO.

BELAIRE FABRICS, a division of M. LOWENSTEIN & SONS, INC., 1430 Broadway, New York 18, N. Y.

Me a Designer?

I was inspired by

*Cortina*

the most versatile fabric  
in decades!

My new dress *does* have that "custom couture" look and frankly, I feel very elegant wearing it, but all the credit belongs to BELDING's wonderful new CORTINA.

The balanced blending of premium combed and mercerized Cotton with Nylon gives CORTINA its crisp beauty...makes it so perfect to drape and sew...makes it so wonderfully washable!

I'm planning to buy yards more of this Italian-inspired, tone-on-tone weave...selecting from a wide range of 25 pastels and vivid colors...all with a subtle, silky glow.

Priced at less than \$2.00 a yard at fine stores everywhere...ask for CORTINA by BELDING.

**BELDING**   
**CORTICELLI**

1407 BROADWAY, NEW YORK 18, N.Y.

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*Simplicity Pattern #1519*



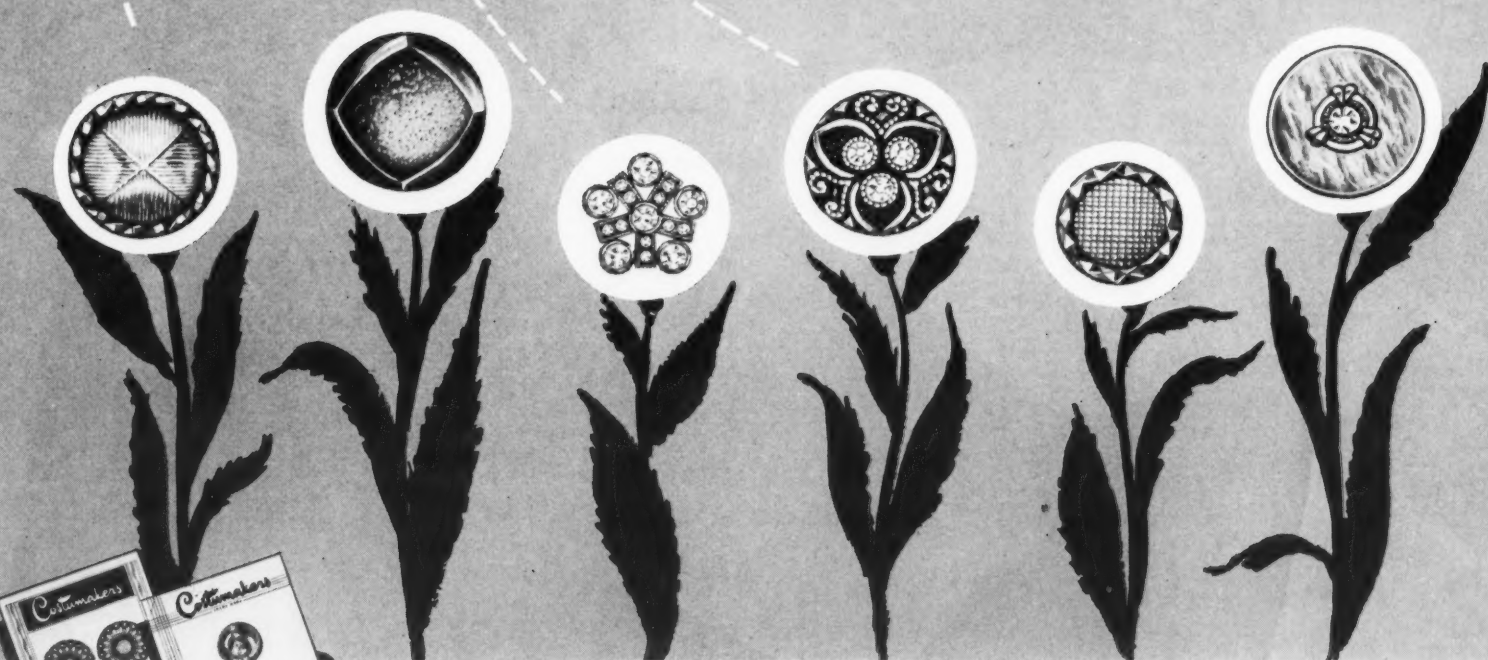




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1421

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Pattern  
1413

guage

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# Simplicity

## 1956 Spring Pattern Book

Cover: A smartly tailored dress which reflects some of this season's favorite ideas — the slim silhouette, a double-breasted look, and longer-length set-in sleeves. Of Moygashel Shanlin Irish linen. Interlan interfacing. Prims self-covered buttons. Hat by John Fredericks. 1457, sizes 12-20, 35¢. Photographed by Paul Radkai.

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Watch for the Summer issue  
of Simplicity Pattern Book  
on sale April 15<sup>th</sup>

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## Forecast of Spring Fashions

We don't need the devices of prophecy (tea leaves or crystal balls) to forecast one of the truly great fashion seasons. We recognize it in the exciting array of wonderful, wearable new ideas. Ensemble is a many-splendored word — and we feel it's just about the most significant one in our spring fashion story. It describes the dress with a coat or jacket of its own, the new look of the traditional spring suit, the creative handling of fabric as an accent to repeat in a lining or on a collar. You'll find beautiful confirmation of important news from the Far East in our caftan coats, tunics, sari-influenced border prints, and paisley-printed silks and felts. There's fashion recognition of the major role of "do-it-yourself" in American life. Its just deserts: a whole exciting full-color section of its own. Some of our newest ideas (the sheath-plus-straight coat, the longer-jacketed suit) go into a collection for women and half sizes — some of our smartest ideas into a lightweight wardrobe of ideal traveling companions. When you've leafed through our book, we predict you'll be off on one of the most inspired sewing sprees in many seasons.



1505

# This Spring's Ensemble Look

A collection of fashions  
that are beautifully  
sufficient-unto-themselves



PAUL RADKAI

Right: 1520 — A top fashion idea — the tunic suit. It features the new three-quarter jacket, cut slim as a baton and tabbed at the hipline to break the sharpness of its fall. Sight unseen: A blouse that restates the season's long-torso theme. In Burlington Happy Landing of rayon and cotton. Sizes 12-20, 50¢. Buttons by BGE Originales.

Left: 1505 — An ensemble story told with the fashion impact of dramatic design, fabric, and color. The dress is a contoured Empire sheath with wide-spread V neckline. Of Wamsutta pima silk shantung. The straight-as-a-straw cardigan coat has three-quarter sleeves. In Wamsutta cotton brocade. Sizes 11-18, 50¢. Formite interfacing. Talon Magic-Tab zippers. Backviews page 64. Yardages page 66. Accessories page 68. All Simplicity Patterns are printed.





1471

## This Spring's Ensemble Look

1471 — In brilliant peacock colors, this stunning ensemble with the newest sense of proportion, the narrowest point of view. Its straight three-quarter coat and slim skirt are in Hanora's screen-printed Sanforlan Wisp O' Wool. Its costume blouse features a plunging bow-tied neckline. Sizes 12-42, 50¢. Pellon interfacing. Bkws. p.64. Ydgs. p.66. Accs. p.68.



PAUL RADKAI



Above: 1507 — A dress with at least two ways about it — smartly tailored when topped by its own box jacket, a sleeveless long-torso beauty when worn alone. In Milliken Cuenella of wool and DuPont nylon. Sizes 11-18, 50¢. BGE buttons.

Left: 1454 — Two pretty parts that follow the same youthful fitted and flaring lines. Coat in Pimlico tweed of rayon & acetate. Dress in pure silk Willow Queen. Both by Mallinson. Sizes 11-18, 50¢. All Simplicity Patterns are printed.



1508

## This Spring's Ensemble Look

Left: 1508—In new gingham-pink, a classic topper with back belt and tabbed swagger pockets. Botany's "Exeter" Glen Plaid. Sizes 11-18, 50¢. To "ensemble-ize", collar a cardigan in matching fabric. Self-covered buttons by Risdon.

Below: 1458—A dress that is one smooth glide from its notched neckline. Of Springs Mills Dazzle broadcloth. The short-sleeved collarless coat features a coordinated poppy-print lining. Lebanon's Sanforlan Wash-a-Flan of wool and DuPont nylon. Sizes 11-18, 50¢. Pellon interfacing.

Right: 1460—In the Grand Manner—a flowing theatre coat with push-up sleeves; a long-torso dress, its fullness controlled at the hips. Both in Skinner's silk surah paisley. Sizes 11-18, 50¢. Talon zippers. Bkws. p.64, Ydgs. p.66. Accs. p.68. All Simplicity Patterns are printed.

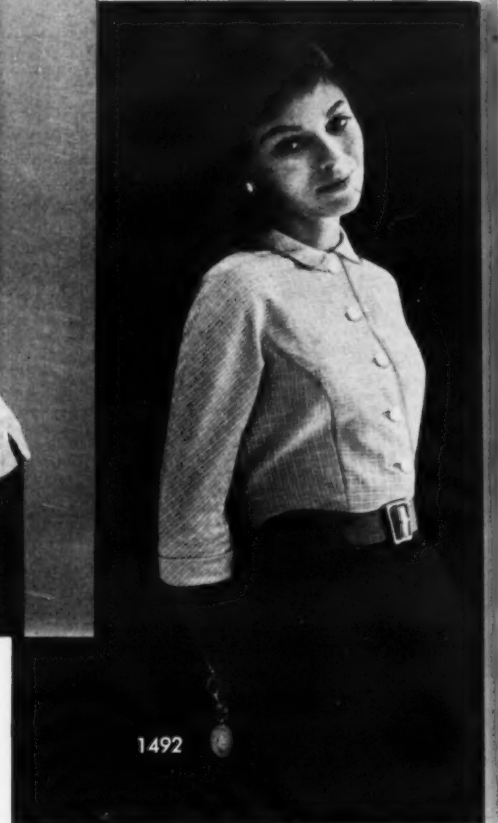


1458

PAUL RADKAI







HOFFER

1225 — For a man-tailored shirt, a strictly ladylike collar. Of Avondale

Capri pique. In sizes 12-20, 35¢.

1386 — Overblouse with push-up sleeves, plunge neckline. Embroidered Ruff-Lin by Fluegelman. Sizes 12-42, 35¢.

1492 — Tiny-collared top, noted for its pretty shaping, news-length sleeves. Of Weil & Schoenfeld cotton & acetate Check-Out. Sizes 12-20, 35¢.

1422 — Casually-belted overblouse with patch pockets. In Belfast by Weil & Schoenfeld. In sizes 11-18, 35¢.

1422 — An easy-looking blouse, minus collar, plus cuffs (and tab). Of Indian Head. Sizes 11-18, 35¢.

All Simplicity Patterns are printed.





# Top News of the Season

A versatile wardrobe  
of blouses for spring



This beautiful spring crop of blouses has a big fashion future in any season. Above: A Simple-To-Make bateau-neck top in Fullerset cotton with Dip 'N Dry finish by Fuller Fabrics. 1201, sizes 11-18, 35¢ . . . A blouse with tucked bodice and three-quarter sleeves. In Venezuela by Burlington of rayon and DuPont nylon. 1225, sizes 12-20, 35¢. 1268 — Overblouse, wide-of-collar, pertly-bowed. Simple-To-Make. In Reeves Reevecord. Sizes 11-18, 35¢. 1343 — Tab-detailed overblouse, collarless and Simple-To-Make. Of Salyna by St. George. Sizes 12-20, 35¢. La Mode buttons. Pellon interfacing. Bkws. p. 64. Ydgs. p. 66. Accs. p. 68.





1447

1470

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## *A Lighter-than-Air Wardrobe*

These beautiful nomads in crease-resistant fabrics emerge from your luggage in full possession of their fashion faculties.

Left: Middy with push-up sleeves, stand-off neckline.

1464, 11-18, 35¢. Trim shorts. 1173, 12-20, 35¢. Both in Springs Mills Dazzle broadcloth with Everglaze Minicare finish.

Below, left: 1417—Two-piece long-torso dress with pleated skirt. In Peter Pan's Tebilized Santime Repp. Sizes 11-18, 50¢.

Below, right: 1510—High-waisted princess dress. A. B. Rydell's cotton Peau de Chine. Sizes 11-18, 50¢. Talon Magic-Tab zippers. Formite interfacing. All Simplicity Patterns are printed.



Seasoned travelers designed to arrive at their destination looking as uncrushed as when they left home. Coat: a slim, deeply-slashed caftan. 1470, 11-18, 50¢.

Dress: a mandarin-styled sheath. 1447, 11-18, 35¢. Both in Heller's Pride, 100% Hi-Bulk Acrilan jersey. Bkws. p.64. Ydgs. p.66. Accs. p.68.





1457 — An ideal traveling companion — this slim, double-breasted classic with prettily curved collar. In easy-to-care-for Everglaze Minicare Pisa cotton by Forge Mills. Sizes 12-20, 35¢. Risdon self-covered buttons.



In color: 1522 — A sleek, wonderfully packable sheath of mandarin ancestry. In Far East-influenced Fruit of the Loom Tarnmoor print. Sizes 11-18, 50¢.

Above: 1157 — For enchanted evenings away from home, this beautiful bouffant with snug bodice, tiny straps, and the air (but none of the care) of a pampered darling. In Mallinson's sheer of DuPont nylon. Sizes 11-18, 35¢. Pellon interfacing.

Left: A tale of two pretties — Gored skirt in Arlene printed broadcloth. 1462, sizes 24-32, 35¢. Blouse with cut-in-one sleeves. Of Wrinkless Everglaze cotton. Both by Davis & Catterall. 1492, sizes 12-20, 35¢. La Mode buttons. Talon zippers. Bkvs. p.64. Ydgs. p.66. Accs. p.68. All Simplicity Patterns are printed.







1522

## Border Prints in the News



1449

1515

Prints make news this spring. The stars of our collection are these ravishing border prints which direct attention to targets of fashion importance — a neckline, a midriff, the lower edge of a skirt.

Color Photo: Glimpses of courtiers and their ladies in this romantic fabric inspired by 17th century French paintings. The skirt

is a lilting dirndl. 1033, sizes 24-32, 35¢. The bateau-neck blouse

features cut-outs from the print appliqued with a Singer zigzag attachment. 1201, sizes 11-18, 35¢.

Both of Everglaze Gilbrae Riviera by Ely & Walker. Both Simple-To-Make. Costumakers buttons.

Above: 1515 — No border disputes over this charming treatment

of a snug bodice and widespread skirt. In Robaix tissue silk shantung. Sizes 11-18, 35¢.

Left: 1449 — For the long-torso dress, a gossamer Indian-influenced

border. Of Sari-Toga, Harvey Mill's Lurex-embroidered chiffon of DuPont nylon. In sizes 11-18, 35¢.

Bkws. p. 64. Ydgs. p. 66. Accs. p. 68. All Simplicity Patterns are printed.





## Border Prints



1452



1155

Love at first sight: the border print and the narrow-stemmed sheath.

Left: 1452 — For a dress of classic simplicity, this gold print with the delicate grace of Indian design. Its border — a formal arrangement of scrolled pyramids and diamonds — is used effectively at the bateau neckline and hem. In Lowenstein's Taj-Mahal Sari border cotton.

Simple-To-Make. Sizes 11-18, 35¢.

Right: 1155 — On a Simple-To-Make sheath with square neck — widely-spaced stripes which take a bold east-west direction.

Peter Pan's Everglaze Taffeleeta border print. Sizes 12-20, 35¢.

Bkvs. p. 64. Ydgs. p. 66. Accs. p. 68.

Bold new prints bordering on the fullest skirts of the season.

Left: 1159 — For this Simple-To-Make dress with willowy midriff and gathered skirt, a gorgeous splash of flowers lushly massed at the border. The sleeves are cut in one piece, the neckline shaped to a wide, low V back and front.

In Fluegelman's linen-like Everglaze Lynwood. Sizes 11-18, 35¢.

Below: 1033 — A skirt that is naturally full and *looks* fabulously so.

The reason — a print which deceives the eye with its brazen, beautiful pretense of gypsy ruffles. Wamsutta's Poplina.

Waist sizes 24-32, 35¢. The brief little scoop-neck blouse, gathered to its band, is charmingly coordinated.

1127, sizes 12-20, 35¢. All Simplicity Patterns are printed.



1159



1127

1033

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1514

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# Polka Dots



1468



1515

ALLEN

For Spring 1956 — polka dots with dash, coined in all sizes, shapes, and colors.

Color Photo: 1514 — Caught in a whirl of split-personality polka dots, this dress with covered-up bodice, all-in-one sleeves, and a skirt which flares grandly from inverted pleats. Lowenstein's hand-screened Signature print. Sizes 11-18, 35¢.

Above, left: 1468 — A rainfall of tiny striped polka dots that give lots of fashion punctuation to this sheath with notched square neckline. The ensemble touch: a giddy made-to-match lining for its slim coat. Sizes 12-42, 50¢.

Right: 1515 — Bubbly polka dots floated on a dress with tab-crossed bodice and great billowing skirt. Sizes 11-18, 35¢. Extra thought in the polka dot mood: a printed Interlon petticoat to keep full skirts adrift. Backviews p. 64.

Yardages p. 66. Accessories p. 68. All Simplicity Patterns are printed.





1167

Left: 1167 — Polka dot columns stripe a short pleated skirt and sleeveless top. Sizes 11-18, 50¢.

Center: 1420 — Big and little dots circle this boat-necked dress. Tabs underline its long-stem look. Sizes 11-18, 35¢.

Right: 1510 — Free-form dots, casually grouped, figure on an empire sheath. Sizes 11-18, 50¢.

All Simplicity Patterns are printed.

1420

1510





1312



1054

# High Fashion Felt

This spring felt comes into its sleek, sophisticated majority as the stuff of which dream coats and jackets are made . . . Opposite page, left: 1312—A Simple-To-Make caftan coat, slashed up the sides, at its narrow smartest in Continental Vel-Fel-felt. Sizes 11-18, 50¢. Opposite page, right: 1054—To add a new fashion dimension to separates, a straight-cut jacket, sleeveless and collarless, In Fiesta Felt by Western Felt Works. Sizes 12-20, 35¢. Below, left: 1389—Influenced by an Indian maharajah, this unbelted tunic that flares over its tapered pants. An exotic paisley print by Central Felt. Sizes 11-18, 50¢. Below, right: 1470—In a sleeveless version, the boldly-slashed, straight-as-a-sliver caftan coat with giant patch pockets. Of Central Felt. Sizes 11-18, 50¢. Bkws. p.64. Ydgs. p.66. Accs. p.68. Buttons by La Mode. All Simplicity Patterns are printed.



1389



1470





# Seven Women of Today

Seven smart women, each with a fashion outlook that reflects the ways of the life she leads.

**She Likes Classics** Left: 1450—An ensemble adapted to the crisply tailored tastes of the woman who lives in the country. Its coat, cut very straight in the new two-thirds length, has a slimming shawl collar and easy all-in-one sleeves, cuffed at the elbow. Its skirt, looking narrow as a pin, is pleated in back to provide the walking freedom she needs. Lebanon's Sanforlan Fresco washable tweed of wool & DuPont nylon. Sizes 12-12, 50¢. Hairstyles and makeup by Charles of the Ritz.



**She Prefers Sport Clothes** 1321—Versatile separates for the woman whose fashion focus is sharply casual. A round-necked blouse of 100% Arnel Prospector Sharkskin by Celanese. A skirt with the season's favorite narrow point of view in Celanese herringbone flannel of Arnel and rayon. Half sizes 12½-24½, 50¢. Man's shirt in Avondale checks: 1407, small, medium, large, extra large, 35¢. All Simplicity Patterns are printed.



**She Lives in Suburbia** 1352—Designed for suburban living, but emphatically not off fashion-limits in town, this dress with ensemble-making jacket. Featured: The long-torso and a skirt that subtly introduces two box pleats without betraying its slim intent. Of Club Caban rayon, a Rosewood Fabric. Sizes 12-42, 50¢. La Mode buttons, Talon Magic-Tab zippers. Formite interfacing. Bkws. p.64. Ydgs. p.66. Accs. p.68.



**She Insists on Elegance** 1353—For the chic urban matron whose social life may include a trip to the zoo with her grandchildren or tea at the smartest hotel in town, an afternoon dress with surplice cut and slim skirt artfully softened by a single side pleat. In Weil & Schoenfeld's Shadow Play of Celanese acetate and rayon. Sizes 12-44, 50¢. Self-belt by E-Z Buckle Company. Self-buttons by William Prym. Talon Magic-Tab zipper.



**She Loves to Entertain** 1426—A dress to preside graciously at cocktail parties or informal dinners. The low-swinging horseshoe neckline is softly filled in with draped chiffon, the sleeves are a flattering three-quarter length, the skirt flares gently from unpressed pleats at the hipline. Of pure silk shantung by Belding Corticelli. It's designed for the shorter-waisted, narrower-shouldered figure in half sizes 12½-24½, 50¢. Self-belt by E-Z Buckle Company.

**She Does Club Work** 1465—For the woman who enthusiastically supports the city's cultural and social-welfare activities, spring's new caftan coat, smartly slashed to the hips and worn over a superbly molded sheath. Dress and coordinated coat lining of Wellington Sears Sail-Ho print. Coat in Wellington Sears Sanforized Topsail. Proportioned to half sizes 12½-24½, 50¢. Buttons by BGE Originales. Hair styles and makeup by Charles of the Ritz. All Simplicity Patterns are printed. Photographed at the Metropolitan Museum of Art.



## She Goes to Business

1467—For the executive, an ensemble that reflects efficiency and taste. The dress features a high square neck, cut-in-one sleeves. Its straight jacket is lined to synchronize with collar and cuffs. Of Skinner Pacona and Skinner silk surah print. Half sizes 12½-24½, 50¢. Bkws. p.64. Ydgs. p.66 Accs. p.68.



ROBERT RANDALL



# Do it yourself

## Do Your Own Decorating . . . .

Fashions keyed to the contagious spirit of do-it-yourself which has swept right through American family life . . .

A squad of interior decorators and three ideas to inspire them — Tablecloth cut from a circular skirt pattern (instructions on p. 80). 3813, 24-32, 35¢. Simple-To-Make cafe curtains. 4919, one size, 35¢. Baby's fingerprints on the wall (no pattern needed).

Left to right: 1347—Cobbler apron flared over toreador pants. Ample pockets for the tools of her trade. Sizes 11-18, 35¢.

1152 — Ruffly bustle pants that won't inhibit baby. Sizes ½-3, 35¢.

4687 — Sleeveless blouse, gathered skirt. Shorts in reserve if occasion calls for pants. Sizes 7-14, 35¢.

1201 — Simple-To-Make scooped blouse. Sizes 11-18, 35¢. Wrap-around skirt, tapered pants. 1231, 23½-30, 35¢. Bkws. p.64. Ydgs. p.66.

All Simplicity Patterns are printed.



KONNELE



## Do It Yourself

*Streamline  
your  
housework*

Fashions cited for top efficiency at their jobs —  
Left to right: 4260—A Simple-To-Make  
dress with shawl collar. Underarm bias insets  
provide freedom to stretch. Sizes 12-46, 35¢.  
For half sizes: 3878, 12½-24½, 35¢.

4260—Version two of this flared housedress  
features the easy underarm sections  
and a shaped neckline. Sizes 12-46, 35¢.

1347 — Tie-back cobbler apron with over-  
sized patch pockets. Sizes 11-18, 35¢.

4492 — Short cobbler apron, Simple-To-  
Make. Transfer included. Sm, med, lg, 35¢.

1209—Planned for action: a culotte  
skirt, underarm bias insets. Sizes 12-44,  
35¢. Bkws. p.64. Ydgs. p.66.

All Simplicity Patterns are printed.

4260

4260





## Do It Yourself

*Make your  
garden  
grow*

Fashions for this spring's amateur gardeners are as practical as turnips, as pretty as tulips. Left to right: 1464 — The new Italian midgy with stand-off collar. Sizes 11-18, 35¢. Its partner, a pair of well-tailored shorts. 1173, sizes 12-20, 35¢. 1422 — An overblouse with loose midgy sleeves, patch pockets, and shirt-tab neckline. Sizes 11-18, 35¢. The Bermuda-length shorts. 4680, sizes 24-32, 35¢. 1304 — A Simple-To-Make knee-length tunic, sleeveless and slashed up the sides. Sizes 11-18, 50¢. 4290 — Gathered skirt and scooped blouse plus shorts that will come out of hiding on a balmy day. Sizes 12-20, 35¢. 1242 — Coveralls gaily plagiarized from a professional gardener. Sizes 11-18, 35¢. Bkws. p.64. Ydgs. p.66. All Simplicity Patterns are printed.







## Do It Yourself

*Make  
the most  
of your  
looks*

Today's beauty is no breakfast frump turned sudden dream girl. She insists on looking pretty while she makes herself prettier.

Left to right: 1380 — For the tailored beauty, a brunchcoat styled like a sleeveless shirt. Sizes 12-20, 35¢.

1354 — For the romantic beauty, this housecoat with sweeping skirt, three-quarter sleeves. Sizes 12-46, 35¢.

1349 — For the sophisticated beauty, a mandarin housecoat that suggests heady perfumes. Sizes 11-18, 35¢.

1366 — For the young beauty (she wants to look like mother before she grows up), a collarless robe with kimono sleeves. Adaptable for Chubbies. Sizes 7-14, 35¢.

1350 — Mother's robe has the same round neck and big pockets. Sizes 12-20, 35¢. Bkws. p.64. Ydgs. p.66.

All Simplicity Patterns are printed.





1349



1350



1366





1448

PELLE



# Suit-able for Maternity



Our spring maternity story told in four versatile suits and shown on a model who is seven months pregnant. In color: 1448 — Spring's top fashion idea — the ensemble. Suit: Milliken Diplomat of Acrilan & rayon. Sizes 11-18, 50¢.

Above, left: 1026 — The sleeveless casual that rises crisply to any daytime occasion. Of Peter Pan cotton satin stripe. Sizes 11-18, 35¢. Buttons by Costumakers. Interlon interfacing. Talon's Slide-Fit closures.

Above, right: 1448 — The basis of a well-thought-out maternity wardrobe, this tailored suit with raglan sleeves for flattery and comfort. Of Botany Princessa flannel. Sizes 11-18, 50¢. Prims self-covered buttons.

Left: 1316 — Reflecting the new fashion importance of the Far East, a mandarin-influenced suit of McBratney damask-woven Irish linen. Sizes 11-18, 50¢. Bkvw. p.64. Ydgs. p.66 Accs. p.68. All Simplicity Patterns are printed.



*Left: 1213—A Simple-To-Make party dress—sleeveless and fitted on top, extravagantly full of skirt, and sashed to make the littlest possible of a teen waist.*

*Bates Disciplined cotton. Sizes 10-16, 35¢.*



1213



1140

*Right: 1140—For approval by the cherry-coke set, a ravishing border print dress with long, shaped bodice and swirl of unpressed pleats from the hip-line. In California Hand Prints Fiji cloth border print. Sizes 10-16, 35¢. Fashions feature Talon Magic-Tab zippers. All Simplicity Patterns are printed.*

## For a Teen's Date Book



1283



1361

1061



PELLEGRINI



1395

*Right: 1361—A Dreamy princess with shallow scooped neck and mere suggestion of a curving bolero.*

*In Fabrex Barometer of Courtaulds' Coloray rayon. Sizes 10-16, 35¢.*

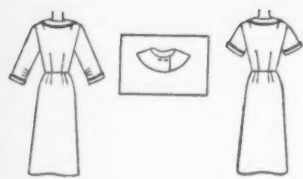
*Formite interfacing. Buttons by Costumakers.*

Fashions influenced by a teen's wishful thinking are versatile enough for the zillion social engagements she *has*, pretty enough to attract lots of new ones . . . *Above:* Separates dear to her heart—A fabulous billow of skirt, its cummerbund-curbed fullness underlined by petticoats (let *her* decide how many). Of A. E. Nathan's Petite organdy. 1061, sizes 10-16, 25¢. A blouse of Nathan's White Rose pique. 1283, 10-17, 25¢. Both Simple-To-Make. *Left:* The beautifully shaped bateau-neck sheath that accessorizes to any occasion. Of Stoffel birdseye pique. 1395, sizes 10-16, 50¢. Bkws. p.64. Ydgs. p.66. Accs. p.68.



## FRONT COVER

## BACKVIEWS FOR STYLES SHOWN IN THIS ISSUE



1457



1457



1026



1026



1033



1054



1061



1127



1140



1152



1155



1157



1159



1167



1173



1201



1209



1213



1225



1225



1231



1231



1242



1268



1283



1304



1312



1316



1316



1321



1343



1347



1347



1349



1350



1352



1352



1353



1354



1361



1366



1380



1386



1389



1395



1407



1417



1420



1422



1422



1426



1447



1448



1448



1448



1449



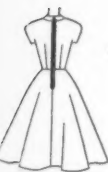
1450



1452



1454



1454



1458



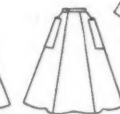
1458



1460



1460



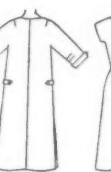
1462



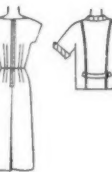
1464



1464



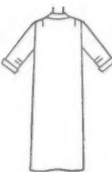
1465



1465



1467



1467



1468



1468



1470



1471



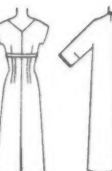
1471



1492



1492



1505



1505



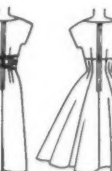
1507



1507



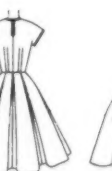
1508



1510



1510



1514



1515



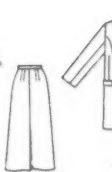
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1520



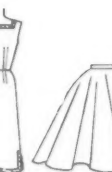
1520



1520



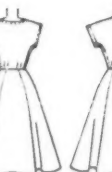
1522



3815



3878



3878



4260



4260



4290



4350



4464



4492



4680



4687



# Even a little shrinkage can ruin a style

A bit shorter here . . . a bit tighter there . . . and though you spent days making it, you'd like to throw it off the nearest bridge.

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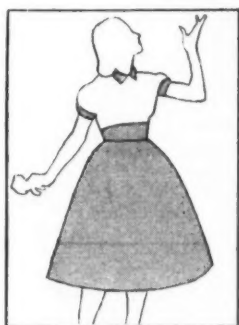
# APPROXIMATE YARDAGES

All Simplicity Patterns are Printed. Patterns are 25, 35 or 50 cents. Yardages are in one size depending on size-range, and serve only as estimates. Check yardages for your size on back of pattern envelope before buying fabric.

No.	Pages	Size	Yards	Width
1026	.61	14	4	36"
1033	39, 41	28	bordered fabric 3	36"
1054	.46	16	felt jacket 3 $\frac{1}{4}$	72"
1061	.63	12	2 $\frac{3}{4}$	31"
1127	.41	16	17	35"
1140	.62	12	4 $\frac{3}{8}$	35"
1152	.52	2	1	36"
1155	.40	16	bordered fabric 3 $\frac{1}{4}$	36"
1157	.36	14	4 $\frac{3}{8}$	45"
1159	.41	14	bordered fabric 5 $\frac{3}{8}$	36"
1167	.45	14	3 $\frac{3}{8}$	36"
1173	35, 56	16	1 $\frac{1}{8}$	39"
1201	.33	14	1 $\frac{3}{8}$	39"
1201	.39	14	1 $\frac{3}{8}$	36"
1201	.53	14	1 $\frac{1}{2}$	36"
1209	.55	16	4 $\frac{3}{4}$	36"
1213	.62	12	4 $\frac{3}{8}$	36"
1225	.32	16	blouse with long sleeves 2 $\frac{1}{2}$	36"
1225	.33	16	blouse with 3 $\frac{1}{4}$ sleeves 2 $\frac{7}{8}$	36"
1231	.53	26	skirt 3	36"
			pants 2	35"
1242	.57	14	3 $\frac{1}{8}$	36"
1268	.33	14	1 $\frac{5}{8}$	39"
1283	.63	12	1 $\frac{1}{2}$	36"
1304	.57	14	2 $\frac{3}{4}$	36"
1312	.46	14	felt coat 2 $\frac{3}{8}$	72"
1316	.61	14	5 $\frac{3}{8}$	36"
1321	.49	16 $\frac{1}{2}$	blouse 1 $\frac{1}{4}$	45"
			skirt 2 $\frac{1}{2}$	45"
1343	.33	16	1 $\frac{1}{2}$	45"
1347	.52	14	apron 2 $\frac{3}{8}$	36"
			pants & apron trim 2 $\frac{3}{8}$	36"
1347	.55	14	dress 3 $\frac{5}{8}$	36"
1349	.59	14	3	51"
1350	.59	16	4 $\frac{3}{4}$	36"
1352	.49	16	4 $\frac{1}{2}$	51"
1353	.50	16	3 $\frac{1}{4}$	45"
1354	.53	16	7 $\frac{3}{8}$	36"
1361	.63	12	3 $\frac{1}{4}$	45"
1366	.59	10	3 $\frac{1}{2}$	35"
1380	.58	16	4 $\frac{3}{8}$	36"
1386	.32	16	2 $\frac{7}{8}$	36"
1389	.47	14	felt pants 1 $\frac{7}{8}$	36"
			felt tunic 3 $\frac{5}{8}$	36"
1395	.63	12	2 $\frac{1}{2}$	36"
1407	.49	med.	2 $\frac{3}{4}$	45"
1417	.35	14	4 $\frac{1}{2}$	36"
1420	.45	14	3 $\frac{7}{8}$	36"
1422	32, 56	14	outside blouse 2 $\frac{3}{8}$	36"
1422	.32	14	inside blouse 2 $\frac{1}{8}$	36"
			contrast 1 $\frac{1}{2}$	36"
1426	.45	16 $\frac{1}{2}$	4 $\frac{1}{2}$	36"
1447	.34	14	1 $\frac{7}{8}$	54"

No.	Pages	Size	Yards	Width
1448	.60	14	suit with 3 $\frac{1}{4}$ sleeves, collar, cuffs 3	51"
			blouse 1 $\frac{7}{8}$	36"
1448	.61	14	suit with 3 $\frac{1}{4}$ sleeves 4 $\frac{1}{8}$	45"
1449	.38	14	bordered fabric 4 $\frac{1}{8}$	35"
1450	.18	16	suit 3 $\frac{5}{8}$	51"
1452	.40	14	bordered fabric 2 $\frac{5}{8}$	36"
1454	.29	14	dress 3 $\frac{1}{4}$	41"
			coat 4 $\frac{1}{2}$	41"
1457	.25	16	dress 4 $\frac{1}{2}$	36"
			contrast 3 $\frac{1}{8}$	36"
1457	.36	16	1 $\frac{1}{4}$	36"
1458	.30	14	dress & coat lining 6	36"
			coat 2 $\frac{5}{8}$	51"
1460	.31	14	11	36"
1462	.36	28	3 $\frac{1}{2}$	36"
1464	.35	14	2 $\frac{5}{8}$	39"
1464	.41	14	2 $\frac{7}{8}$	36"
1464	.56	14	1 $\frac{5}{8}$	51"
1465	.51	16 $\frac{1}{2}$	dress & coat lining 7 $\frac{3}{8}$	36"
			coat 1 $\frac{3}{4}$	36"
1467	.51	16 $\frac{1}{2}$	dress & jacket 3 $\frac{5}{8}$	45"
			dress trim & jacket lining 1 $\frac{3}{4}$	39"
1468	.43	16	coat 3 $\frac{1}{4}$	51"
			dress 2 $\frac{5}{8}$	39"
1470	.34	14	2 $\frac{7}{8}$	51"
1470	.47	14	felt coat 3 $\frac{1}{2}$	36"
1471	.28	16	suit 5 $\frac{1}{2}$	36"
			overblouse 2 $\frac{3}{8}$	36"
1492	.32	16	blouse with 3 $\frac{1}{4}$ sleeves 2 $\frac{1}{2}$	45"
1492	.36	16	blouse with short sleeves 2	36"
1505	.26	14	see pattern envelope for yardages	
1507	.29	14	dress & jacket 5	51"
1508	.30	14	see pattern envelope for yardages	
1510	.35	14	4 $\frac{7}{8}$	36"
1510	.45	14	2 $\frac{5}{8}$	36"
1514	.42	14	see pattern envelope for yardages	
1515	38, 43	14	bordered fabric 5 $\frac{1}{4}$	39"
1520	.27	16	jacket 2 $\frac{3}{8}$	51"
			skirt 1 $\frac{1}{4}$	51"
			blouse 1 $\frac{1}{2}$	35"
1522	.37	14	dress & jacket 3 $\frac{5}{8}$	36"
3813	.44	28	4	35"
3813	.53	28	3 $\frac{3}{4}$	39"
3878	.54	16 $\frac{1}{2}$	dress with collar & cuffs 3 $\frac{3}{4}$	35"
3878	.54	16 $\frac{1}{2}$	dress without collar & cuffs 3 $\frac{7}{8}$	35"
4260	.54	16	dress with collar & cuffs 3 $\frac{3}{4}$	35"
4260	.54	16	dress without collar & cuffs 3 $\frac{3}{4}$	35"
4290	.57	16	4 $\frac{1}{4}$	35"
4350	.44	16	1 $\frac{5}{8}$	35"
4461	.44	14	2 $\frac{3}{8}$	35"
4492	.55	med.	1 $\frac{3}{4}$	36"
4680	.56	28	1 $\frac{5}{8}$	36"
4687	.53	10	blouse & skirt pockets 1 $\frac{1}{4}$	36"
			skirt 1 $\frac{3}{4}$	36"
4919	.53	one size	5	36"



[illegible]

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OF STORE NEAREST YOU

## Accessory Listing

For  
Spring  
1956

Here is a listing of accessories used in this issue. For your convenience we mention the pages on which they appear and the manufacturer's address. If you would like information regarding the store in your vicinity which carries these accessories, write directly to the manufacturers listed. (All of them in New York City except where noted.)

### Bags

Pages: Cover  
MM, 1 East 33rd Street

Pages: 26, 27, 28, 49  
Coronet, 6 East 32nd Street

Pages: 29, 46  
Marietta Larsen, 358 Fifth Avenue

Pages: 34, 36  
Roger Van S, 11 West 32nd Street

### Belts

Pages: Cover, 28, 37, 40  
Calderon, 389 Fifth Avenue

Pages: 42, 51  
Alexis J, 6 West 37th Street

### Gloves

Pages: Cover, 26, 27  
Crescendo, 240 Madison Avenue

Pages: 28, 29  
Kislav, 437 Fifth Avenue

### Hats

Pages: Cover, 27, 31, 47  
John Frederics, 6 West 57th Street

Pages: 29, 30  
Madcaps, 28 West 39th Street

### Jewelry

Pages: Cover, 29, 30, 31, 35, 37  
Monet, 6 West 32nd Street

Pages: 26, 27, 34, 39  
Castlecliff, 366 Fifth Avenue

Pages: 28, 36, 40, 42, 47, 50  
La Tausca, 411 Fifth Avenue

### Shoes

Pages: 27, 39, 40, 62, 63  
Pappagallo, 111 Bleecker Street

### Sweaters

Pages: 48, 49  
Hadley, 580 Fifth Avenue

### Luggage

Page: 34  
Skyway, 10 Wall Street, Seattle, Wash.

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fiction. Just push a button, and stunning  
fashions practically pop out... *finished!*

*The fabulous new push-button Necchi not  
only sews plain and fancy... it's actually  
the only machine that does your everyday  
sewing chores entirely automatically, too!*

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*monograms. You don't even turn the fabric.  
Fancy stitches? Endless numbers!*

*See a free demonstration* of this mas-  
terpiece... or you'll do yourself a real in-  
justice! It does so much *more* than other  
machines! Rich wood cabinets for every de-  
cor. Free sewing instructions. Straight stitch  
model with automatic zig-zagger, **\$99.95.**

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Or, 3445 Park Ave., Montreal, Canada. America's largest group of Sew-  
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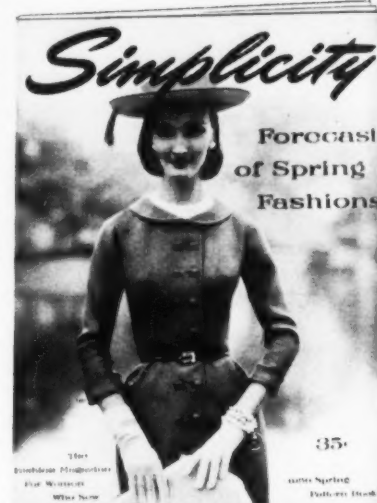
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## It's a Snap

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1390 — *Left:* Round and beribboned collar, its shape and bow repeated on cuffs. Included — a perky pillbox.  
*Center:* Slenderizing frame for the V neck. With it, a made-to-match beret.

*Right:* For the winsome contemporary puritan, this lace-pampered collar and cuffs. Also in the early-American tradition, a snug tie-on cap.

One size only, 35¢. All Simplicity Patterns are printed.



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**MAX MANDEL LACES**

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Fashion  
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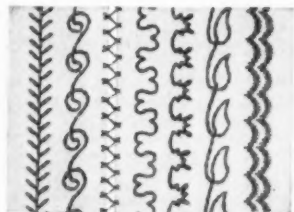
ELACE 4962

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ELNA

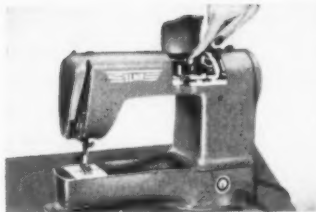


**...it's a dressmaker with four hands!**

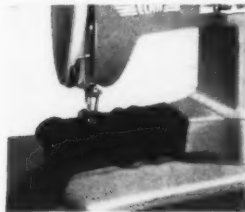
No matter what others claim, the new Elna  
is the only portable that sews everything automatically!



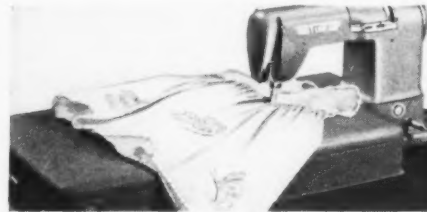
**You would need four hands** all working at one time, to make Elna's intricate stitches; only Elna moves the fabric back and forth while the needle swings from side to side.



**New drop-in, pop-out discs.** Easiest stitch-changer ever! Just drop a disc in the Miracle Brain and it sews! Just press a button, the disc pops out. No knobs to turn; no dials to set.



**Even a free darning arm.** No other leading machine has it. Darns, mends. It's the only portable machine with U.S. Testing Co. seal of approval.



**The only portable with a full-size work table.** The carrying case opens into a sturdy table in seconds! Elna sews plain and fancy, completely automatically; without dials, levers or attachments. Even sews on nylon without making it pucker!



**The only light-weight full size machine.** So sturdy, yet weighs just 17 pounds. Easy to take away or store in closet.

**It's more than a machine!** It's like a dressmaker with four hands; can outfit your whole family in no time! **Does everything:** makes buttonholes, sews on buttons; smocks, appliques, embroiders, monograms. Does more than others, yet costs no more! Never gets out-dated because only Elna has a straight stitch machine that can be turned into an automatic, at any time. Free sewing instructions.

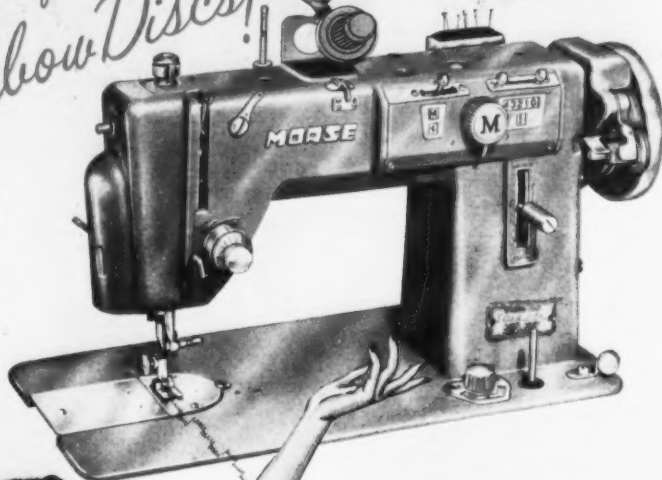
**Free Dressmaker Tape Measure and Illustrated 16 Page 4 Color Sewing Booklet.** Write Dept. EJ625, Elna Sewing Machine Sales Co., 164 W. 25 St., N. Y. C. America's largest group of Sewing Circles. Nationwide service. Parts always available.



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Please send me the name of my Morse dealer nearest me and also the free booklet, "How to Select a Sewing Machine."

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for full information on the  
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## A For Apron

The Pinafore Apron: Grown-up fashion charmingly influenced by a child's. 1392, sm, med, lg, 35¢.



The Jumper Apron: Squared-off patch pockets and neckline sharply profiled. 1359, one size only 35¢.

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### Press as You Sew — Like Tailors Do!

It's easy when you press as you sew with the Pres Kloth. The magic action of the Weaver Pres Kloth gives you smoother, neater seams, hems, darts, etc. Prevents ugly shine and scorch. Use with both steam and dry iron. Safe to use on the "right" side of any garment. Big saving on cleaner's bills, too. Once you've used a Weaver Pres Kloth, you'll never be without one. For pressing shoulders and other hard-to-reach places, use the Weaver Pres Mit (79¢).

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that  
stays  
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**Pinking Shears—**  
All-aluminum  
frame... pinks  
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**Dressmaker  
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Bent handles  
give surer grip  
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So light... so important  
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\* Griffon scissors and shears are  
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This insures a sharper cutting  
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Quality Cutlery ever since 1888

## A For Apron

*The Cobbler Apron:* Three over-  
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Mrs. Fixit. 4492. sm, med, lg, 35¢.



*The Princess Apron:* A cover-all  
that flares from its high-rising  
bodice. 1393, in sm, med, lg, 35¢.

linen makes it  
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the name to look  
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**"Old Keltic"**  
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Fashion's newest silhouette  
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Old Keltic beautifully embroidered  
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Color-fast to sunlight  
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See these superb linens in  
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**SIMPLICITY PATTERN**  
NO. 1486  
You can tell  
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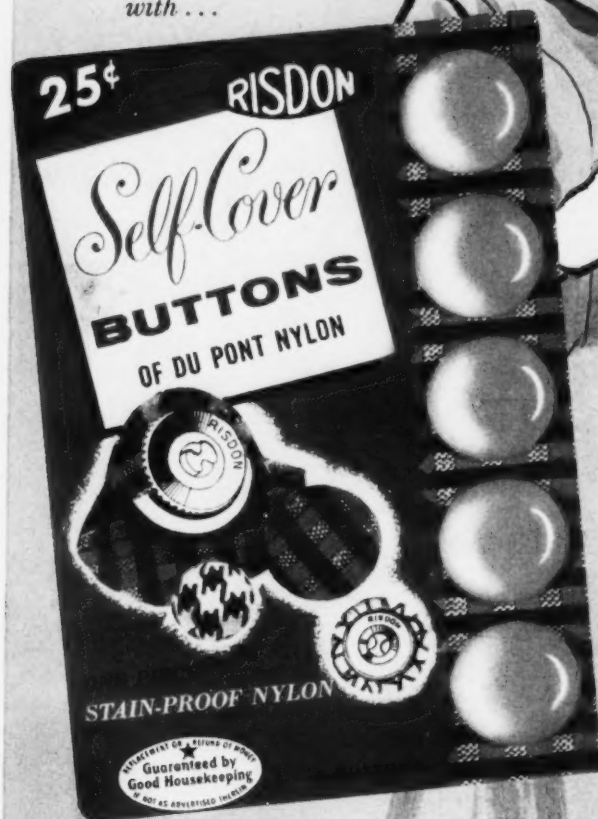
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- \* Already assembled — One piece
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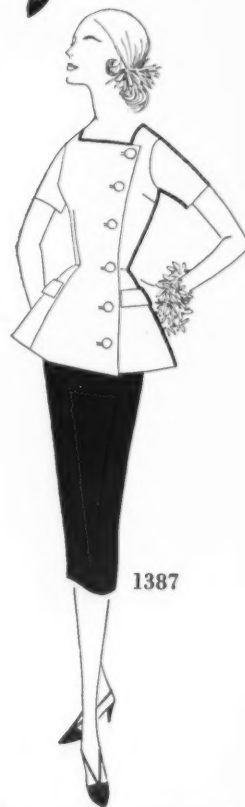
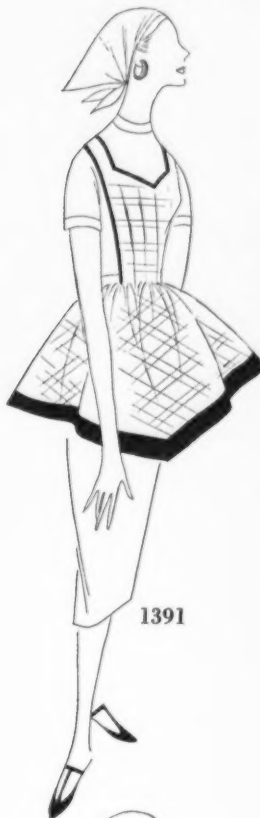
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For Quality Performance Every Time, Buy Risdon Self Cover Buttons, Self Cover Buckles, Self Cover Cuff Links, Snap Fixers, Button Pins, Safety Pins, Sewing Machine Needles and Other Risdon Quality Notions.

## Tunics

Fashion has taken the tunic idea so to heart that it's likely to be seen at any hour of the day or night...  
*Tunic Apron:* One-yd. apron with a tunic look. 1391, one size, 35¢.



*Tunic Overblouse:* To companion the narrowest skirts, a crisply flared overblouse, buttoned on the side. 1387, in sizes 11-18, 35¢. All Simplicity Patterns are printed.

Your Smartest  
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**FINE COTTONS**  
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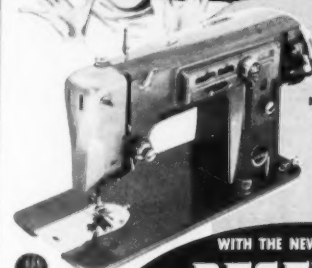
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## Tunics



For the informal hostess or the guest everybody wants to meet. . . *Tunic Jerkin*: Sleeveless, square of neck, and perfect over torero pants. 1387, in sizes 11-18, 35¢. *Tunic Overskirt*: Short, full, and designed to give a tunic silhouette to any sheath dress (including its own). 1337, in sizes 11-18, 50¢.

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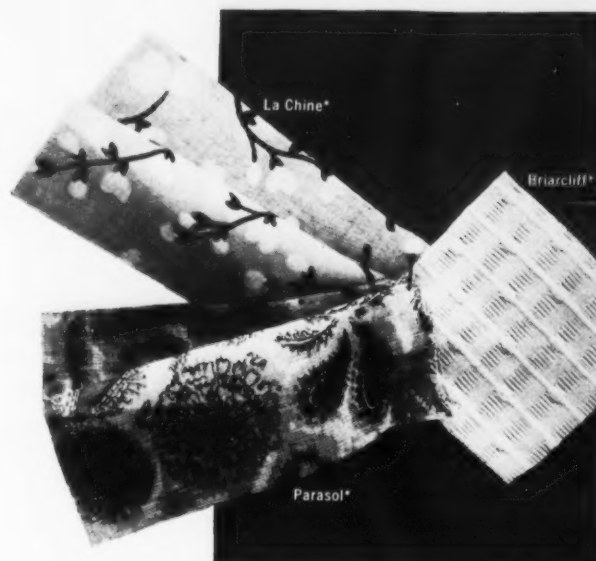
All these wonderful fabrics need so little care. Because they have superfine and regularly tested crease-resistance, they stay clean longer—need less ironing. Superficial creases hang out overnight. To look well-dressed and well-pressed with a minimum of effort, always look for the Tebilized mark on the crease-resisting fabrics and garments that you buy.

For samples of fabrics marked Tebilized and stores near you that carry them, write to T. B. Lee Company, Inc., Box SP-1, Testing Dept., 101 West 31st St., New York 1, N. Y.

The Tebilized mark is applied only by permission of the owners of the mark to fabrics which are regularly tested by them and which conform to specified standards of crease-resistance and quality established by them. Tebilized-marked fabrics are also sold in Canada.



Lovely to look at,  
delightful to sew



... new cottons by

**Stoffel's**

Fresh crisp cottons that are a pleasure to work with—they handle so beautifully, and a pleasure to wear because they keep their good looks through countless tubbings. "Casual Care" *La Chine*\* muslin, in charming prints, needs little or no ironing, is anti-crease. *Briarcliff*\*, a distinctive woven cotton in solid colors, and *Parasol*\* printed voile are Tebilized\* for tested crease resistance. All three fabrics are pre-shrunk. Ask to see the wide range of colors and patterns.

And ask, too, to see the fine selection of Stoffel's famous Swiss fabrics including organdie, batiste, piqué, dotted Swiss and Satinetta\*.



Look for the name Stoffel's when  
you buy cottons by the yard  
... and get yours soon!



\*Shrinkage will not exceed 2%.

Simplicity Pattern #4986

Stoffel & Co., Inc., 271 Church Street, New York 13, N. Y.





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Besides all that, Tampax makes you feel better about yourself... nicer, daintier, more assured. In fact, you almost forget there's a difference in days of the month.

Choose from 3 absorbency sizes (Regular, Super, Junior) at any drug or notion counter. Economy size gives average 4-months' supply. Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.



Invented by a doctor—  
now used by millions of women

TAMPAX INCORPORATED  
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Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

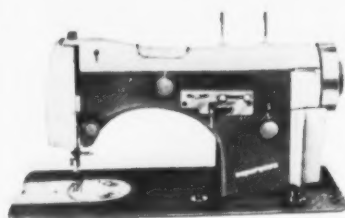
( ) REGULAR ( ) SUPER ( ) JUNIOR

Name \_\_\_\_\_ Please print

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

## Sewing Circle



Debutante member of the *Necchi Sewing Machine* clan—this sleekly styled, fully automatic *Supernova* in portable and cabinet models.

*Supernova's* special push-button features stem from the fact that it not only controls the swing of the needle from side to side, but also (and simultaneously) moves the fabric back and forth. Stated in technical terms, this may have scant meaning for the homemaker. Translated into terms of what it makes possible, the meaning becomes much clearer:

**Automatic Buttonholes:** No manual skill is required. Merely drop in your buttonhole disc, set the machine to the size you want, and sew. Unaided—without a twist of the fabric—*Supernova* stitches both sides and tacks both ends.

**Automatic Monograms:** Tapered satin stitches give that beautiful fluid curve to your monogramming which once characterized only the most skilled handwork.

**Automatic Darning:** Pop in a disc, place the worn-away patch under your needle, and watch *Supernova* weave back and forth until the weak spot has been neatly, inconspicuously strengthened.

**Individual Decorative Stitches:** The engineering of the *Supernova* provides a rich repertoire of exclusive decorative stitches which can be varied in length from 1/4 to 2 inches. For the homemaker this means a fully automatic passport to big, bold embroidery effects as well as fine, delicate designs.

Five basic discs come with the machine and 15 others (with one design on each side) offer ample variety to the collector. *Necchi Supernovas* start at \$339.95.

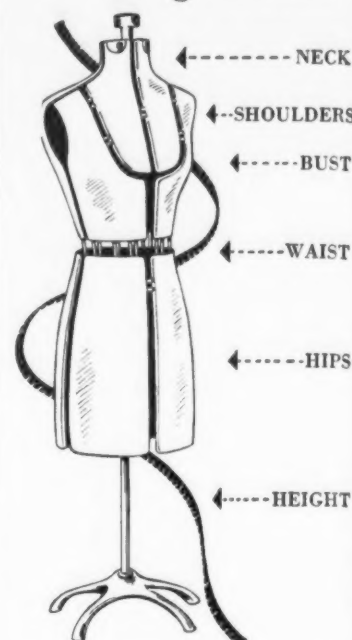
You'll find the Fabrex Celaperm and cotton fabrics in the

## Celanese

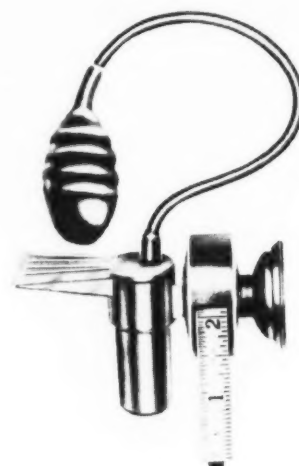
advertisement on page 4  
available at these stores:

Alberta-Lea, Minn. .... Wallace's  
Alton, Ill. .... Paul's Fabric Shop  
Anaheim, Calif. .... The Broadway  
Anderson, Ind. .... The Fair Dept. Store  
Baltimore, Md. .... Stewart & Co.  
Benton, Ill. .... The Virgil Fabric Center  
Berine, Ind. .... Springor Lehman  
Chattanooga, Tenn. .... Miller Bros. Co.  
Corpus Christi, Texas. .... Lichtenstein's  
Corvallis, Ore. .... Corvallis Fabric Shop  
Crenshaw, Calif. .... The Broadway  
Dallas, Texas. .... Titcher Goettinger  
Decatur, Ill. .... Niblick & Co.  
Ft. Dodge, Iowa. .... Tuerke Mercantile Co.  
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## Sewing Circle



Among the most practical sewing aids you can own — another you (a you impervious to pin pricks). *Acme Dress Form* adjusts in 6 places, makes you independent of friends. Send \$15 (or \$3 deposit) to: Acme Dress Form Co., Dept. SP, 380 Throop Ave., Brooklyn, N. Y.



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CORDUROY  
WITH  
EVERGLAZE®  
SUPERIOR PERFORMANCE



**EVERCORD\*** is Crompton's wonder-fabric that resists wrinkles and requires little or no ironing. The colors stay newer looking longer and the fabric will resist soil, spots and stains. Durable water repellency, too! And machine washable, of course. See the magnificent range of colors at your favorite fabric counter. Illustrated: pirate pants, Simplicity Pattern #1231, Overblouse, Simplicity Pattern #1464.

CROMPTON-RICHMOND CO., INC.,  
1071 Avenue of the Americas, New York 18

U.S. PAT. APPLIED FOR

## Buttons: News and Views



Left: A smart suit button made to look like the wheel of a ship. Its frame and spokes are of gleaming metal, its raised center a gray pearl. Style #4454. Right: A strictly tailored dark wood button with grainy finish and triangular gold knob. Style #4445. Both *Lidz Costumakers*.



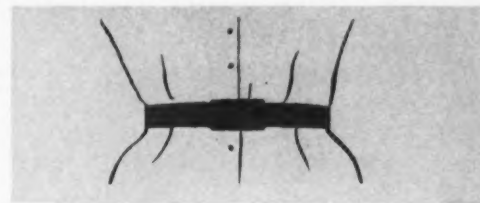
Left: A summer garden in full bloom under glass. The flowers are mounted to give a three dimensional effect. Style #3729. Right: Conversation-piece button that's washable and sure to provoke timely questions. Extra clocks make matched earrings. Style #3716. Both *La Mode*.



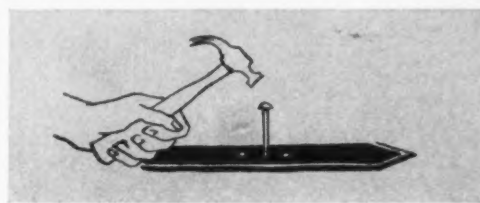
Left: An almond superimposed on an oval gives interesting shape to this metal-covered jet button. Smartly fashioned for coats and suits. Style #3251. Right: Silver or gold leaves profiled against glass dramatize your pretty after-dark fashions. Style #3225. *BGE Originales*.



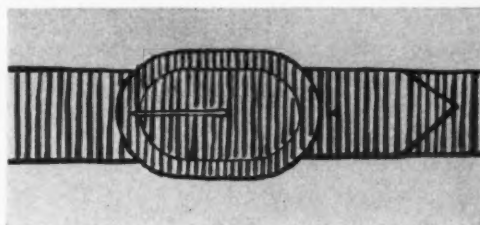
"BAC-A-BELT" and BUCKLE SET with prong and five eyelets. Washable, dry cleanable. 25c



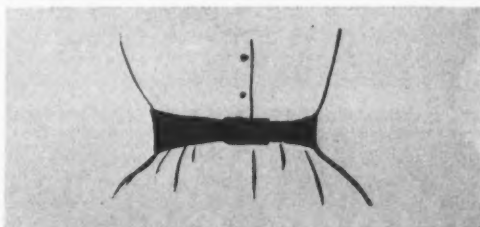
EYELET TOOL KIT with re-usable hole puncher, attaching tool and 5 eyelets. 15c



BAC-A-BRAND COVERED BUCKLE with PRONG. 15c to 25c



CONTOUR BELT and BUCKLE. Washable, dry cleanable. 59c



More fashion-right notions from Bac-A-Brand include: "Bac-A-Belt" Backing by the yard, 10c and up. Metal "Jiffy" Buckle, 10c. Harness Type Wire Buckle, 10c. Plastic Bac-A-Buckle, 10c. Eyelet Refill Kit, 10c. Sew smart, sew quick, sew economical! Get these fashionable notions today at your favorite stores everywhere!

**BAC-A-BRAND PRODUCTS INC.,** 24 University Pl., New York 3, N. Y.

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## by H. BATES

nets • tulles • laces • taffetas • satins  
all available in identical colors



they're  
**Color  
Coordinated**

at better fabric counters everywhere

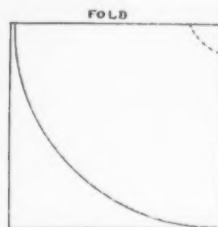
**H. BATES CO. INC.**

QUALITY FABRICS  
125 W. 41st ST., NEW YORK 36, N. Y.

Now Available  
**100% DACRON NET**  
by H. BATES CO., INC.  
at your favorite fabric counter

## Home-Makers

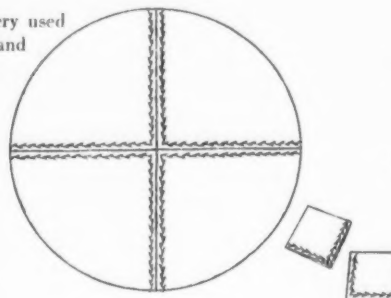
Instructions for tablecloth (shown on p. 58) made from circular skirt pattern 3813. Dotted line is cutting line for skirt only.



35" fabric

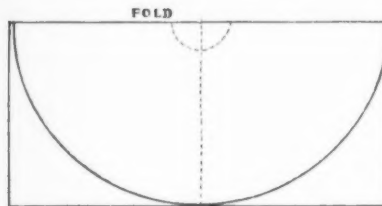
When using a 35" fabric, fold it lengthwise. Place skirt pattern along fold, but cut on hem line only. Do not scoop out the waist. Repeat cutting operation on another fold of fabric. This gives you two perfect half circles.

Embroidery used to mask and balance center seam line



72" felt

Sew two pieces together and embroider over seam with decorative stitches. For design effect, repeat stitches on perpendicular. Utilize scraps as napkins.



When using 72" felt no seam is necessary. Lay out pattern piece twice along folded fabric, but do not cut on dotted lines. 3813, sizes 24-32, 35¢. All Simplicity Patterns are printed.

add a Paris touch to Springtime\*



*Continental*

100% WOOL  
FELT COAT

It's just wonderful, when you sew with CONTINENTAL "VEL-FEL" FELT — 72" wide... So easy to work with — no hems, no linings, no facing, no special needle skill — and yet you get such wonderful results! And you can select your favorite Spring fashion color from CONTINENTAL'S large variety of shades!

**FREE!** Write for your copy of "FELT for FUN and FASHION." Shows how easily you can make your own clothing, accessories and home furnishings.



**New** — easy — economical way to make felt appliques! "Appli-Kit" by Continental, in an eye-catching window package. Contains six big, 6" x 9" pieces of VEL-FEL in assorted designer colors. "Appli-Kit" lends itself colorfully and easily as appliques to skirts, hanky holders, etc., and all-to-match favorite outfits. At better Notions and Fabric Depts. **79c**



Simplicity 1275

**CONTINENTAL FELT COMPANY, INC.** 1905

22-26 WEST 15th STREET

NEW YORK 11, N. Y.



## Home-Makers

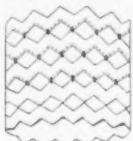
For the hostess who never quite enjoys her own parties — a set of 4 glass socks to prevent table scratching. Materials: 10 yds. Trimtex rick rack #2914; 3 yds. each 2 contrasting colors, #1315.



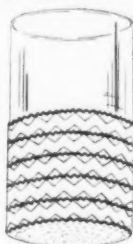
1. Wind 26" length #2914 on card. Pin end into thick magazine over end of second 26" length. Hold strands taut. Pass card over and under so points mesh and all rick rack forms 2-strand rope.



2. Trace glass base on paper. Cut circle 1" larger. Fold into quarters. Unfold. Place end of meshed rick rack at cross of crease lines. Circle tightly. Insert pin vertically to hold. Lap rounds  $\frac{1}{8}$ " over. Stitch edges thru paper till glass base size. Tear off paper. Press.



3. For sides, cut 5 lengths rick rack to encircle glass, adding  $\frac{1}{4}$ " seam allowances. Join 5 circles to one another with points meeting. Use running stitch and backstitch securely at points. Press.



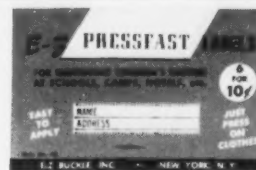
4. Decorate sides with baby rick rack sewn at top and bottom edges and between the bands. Alternate colors from bottom: 1-2-1-2-2-1. Whipstitch to edge of base.

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### E-Z EYELET TOOL KIT

A tremendous help to women who want a quick easy way to punch holes and attach eyelets in Belts, Lacings, Drawstrings, Hats, etc. Works simply, quickly. Comes complete with hole punches, attaching tool and five eyelets. Only 15c.



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An accessory for Drawing Curtains and Drapes. Ideal for Tie Racks, Novelty Belts and Buckles, Shade Pulls. Crocheting and Art Needle Work... and many other household uses. Comes in Pink, Green, Yellow, Red, Opal, Blue. Colors are permanent. Washable and dry cleanable. Guaranteed to keep its original shape even if exposed to heat. 7 for only 10c.

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For shoe straps, wrist bands, ankle bands, hat bands, chokers, etc. No holes or prongs. Easy-to-adjust. 5 different styles: 1. 5/16", 2. 1/2", 3. 3/4", 4. 1", 5. 1 1/4". Gives smart appearance. In White, Black, Pink, Wheat, Brown, Light Blue, Gun Metal, Turquoise, Red, Silver, Gold, Orchid. 2 Buckles for 25c.

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For decorating wearing apparel. Belts, hand bags, dresses, shoes, scarfs, gloves, hats, etc. In 6 different style shapes: Pearl, Cut Diamond, Flat, Filigree, Star and Spiral. E-Z to attach. Assorted colors... Silver, Gold, Red, Green, Royal Blue, White Pearl. 75 for only 25c.



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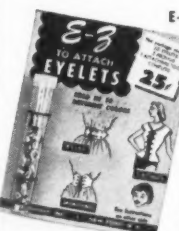
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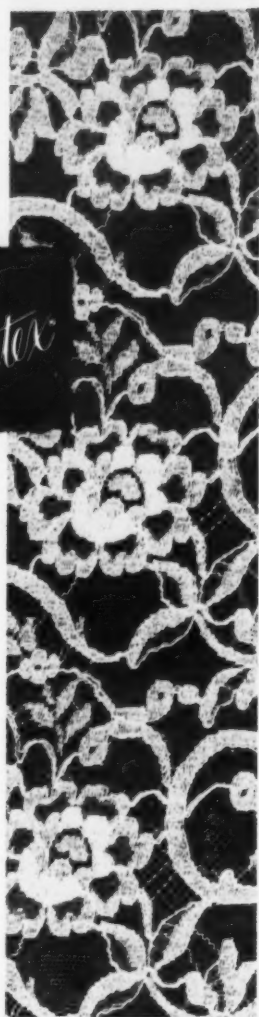
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## Spring Beauties

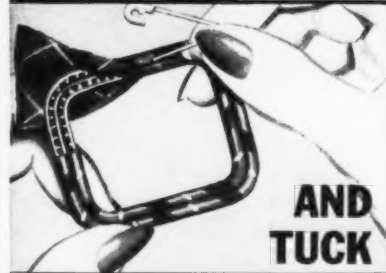
*Below, left:* One of the season's cleverest beauties—this gifted tuck-away flacon of toilet essence that doubles as a coin dispenser. Yardley provides 1/4 ounce of its delicious *Lavenesque* and a funnel for refills. You provide the tokens and coins that slide into its base. *Coinette* is \$2.50 plus tax.

*Below, right:* The makings of a real spring beauty—two preparations from *Helena Rubinstein* that will give aid and comfort to your enemy (if your enemy happens to be excess weight). Vitamin-rich *Reduce-Aid* tablets to curb appetite plus calorie-wise book with 4 appeasing kinds of diet, \$2.95. Scented *Body Firm* to tone a reducer's skin, \$3.50 plus tax.



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ONLY 15¢



THAT'S ALL!

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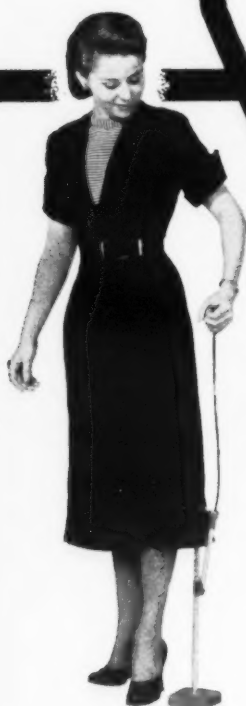
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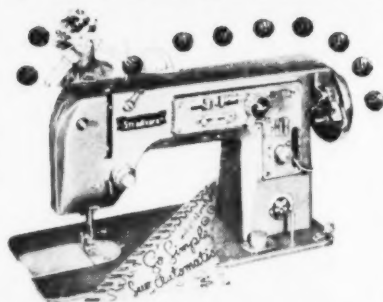


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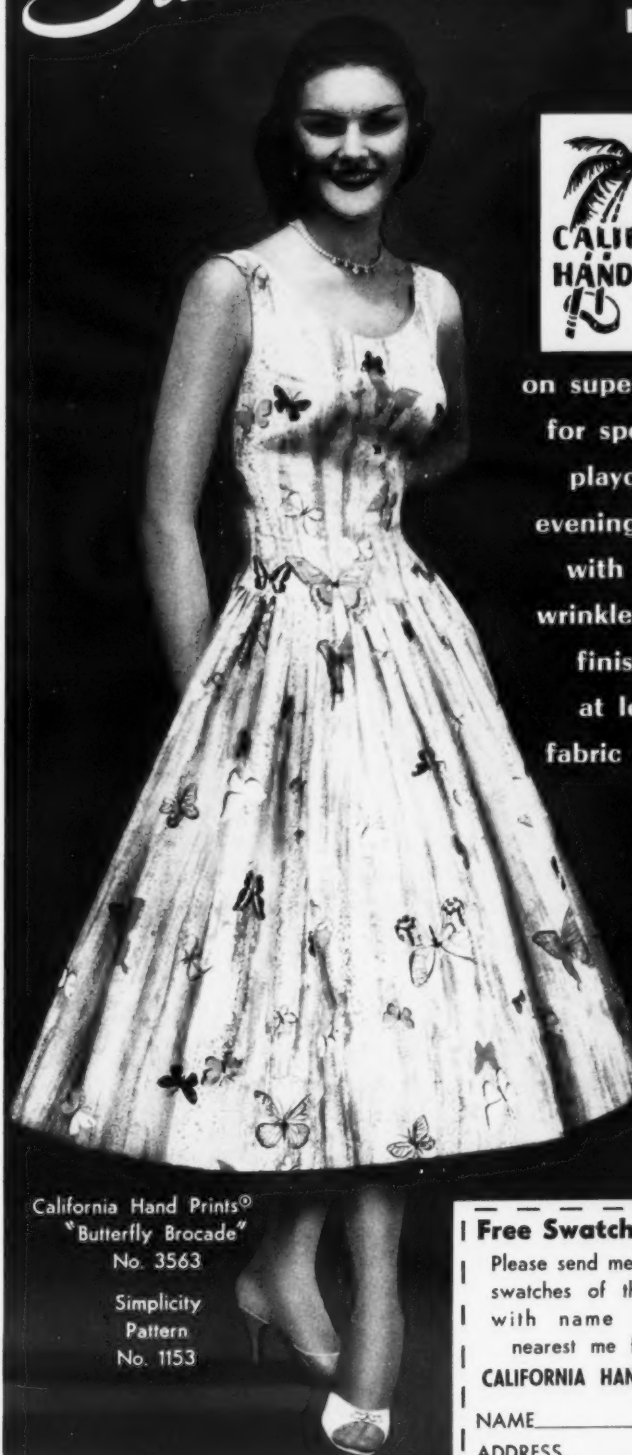
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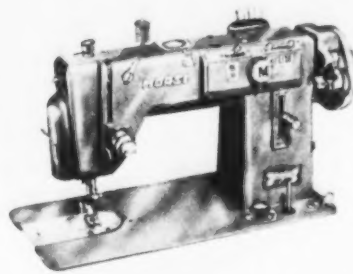
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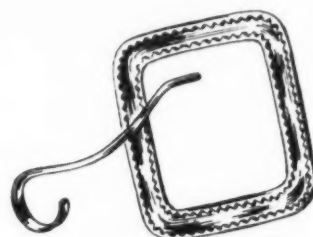
## Sewing Circle



Designed to perform complicated sewing tasks simply and automatically — this new jam-proof *Morse Super-Fotomatic*.

Of special interest: its title feature, the *Fotomatic*, which enables seeing the stitch before you sew; a *Visual Fabric Selector* which insures successful results on flimsy silks or heavy leathers; 14 discs for unusual embroidery effects; and built-in details (a front beam light, pin cushion, and darning) to provide more carefree sewing.

The *Morse Super-Fotomatic* comes in portable, cabinet, console, and desk models starting at \$289.50.



Newly narrow for this season's all-line-and-no-bulk look in belts — the *Prim's cover-your-own Slim Buckle*. Construction has been so simplified that you can whip up a professional buckle without sewing, adhesives, or special tools. Just an ordinary safety pin will maneuver fabric between the tiny teeth. Buckle is reversible and piping may be added for two-color effect. *Rustproof Slim Buckles* in eight sizes and shapes, 15¢.



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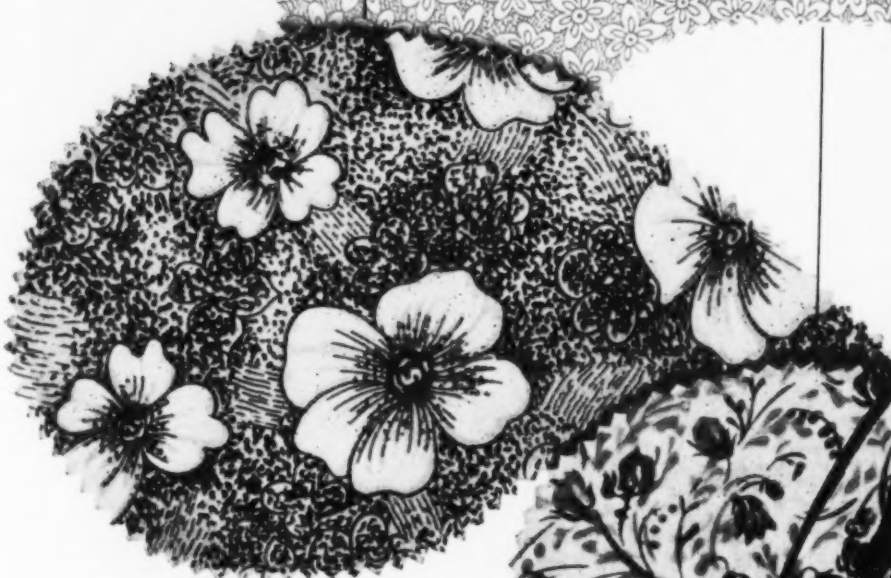
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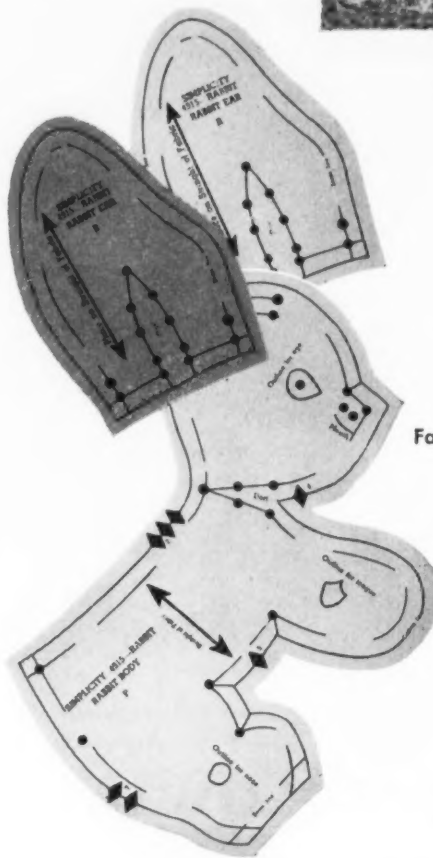
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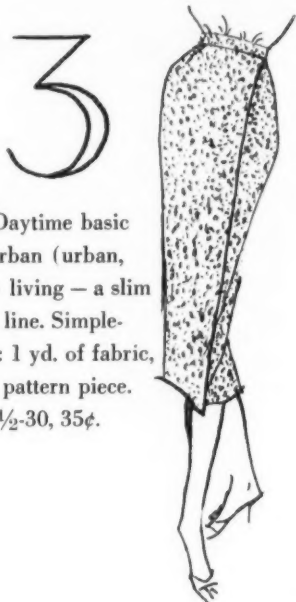
They're too versatile. Here are four ways that a skirt can look, four moods it may take.

1423 — In town, slimly high-waisted. Suspenders to wear or not to wear. Sizes 23½-30, 35¢.



1231 — At home, on campus, or off weekending in the country — this bonnie wrap-around kilt skirt, pleated and fringed.

To wear with it, a pair of wee shorts. Sizes 23½-30, 35¢.



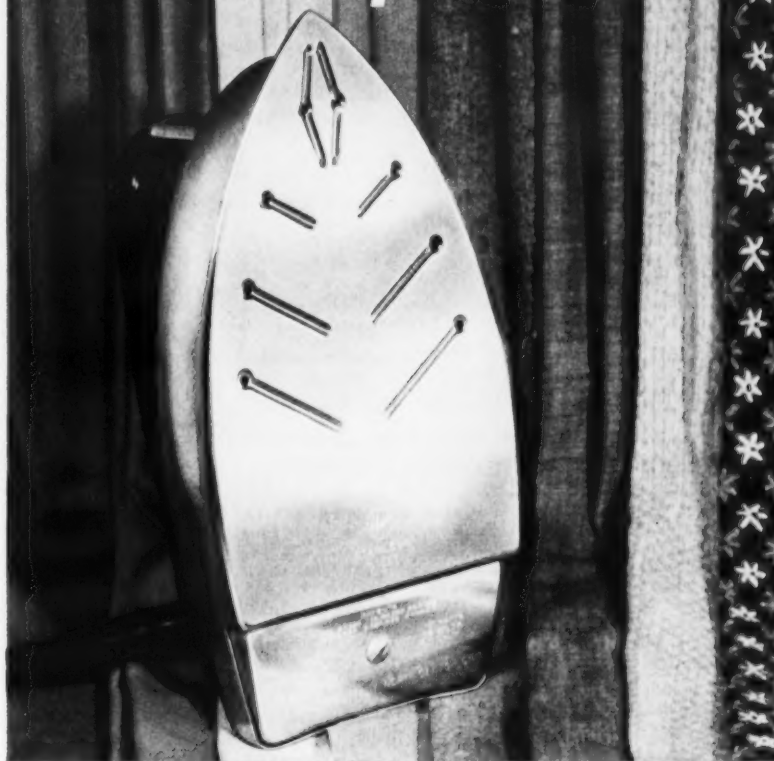
1345 — Daytime basic for suburban (urban, country) living — a slim skirt, all line. Simple-to-Make: 1 yd. of fabric, 1 major pattern piece. Sizes 23½-30, 35¢.

1462 — Likely to be surrounded at cocktail parties — a gored skirt with deep, shaped waistband and its own stole for special effects. Sizes 24-32, 35¢.

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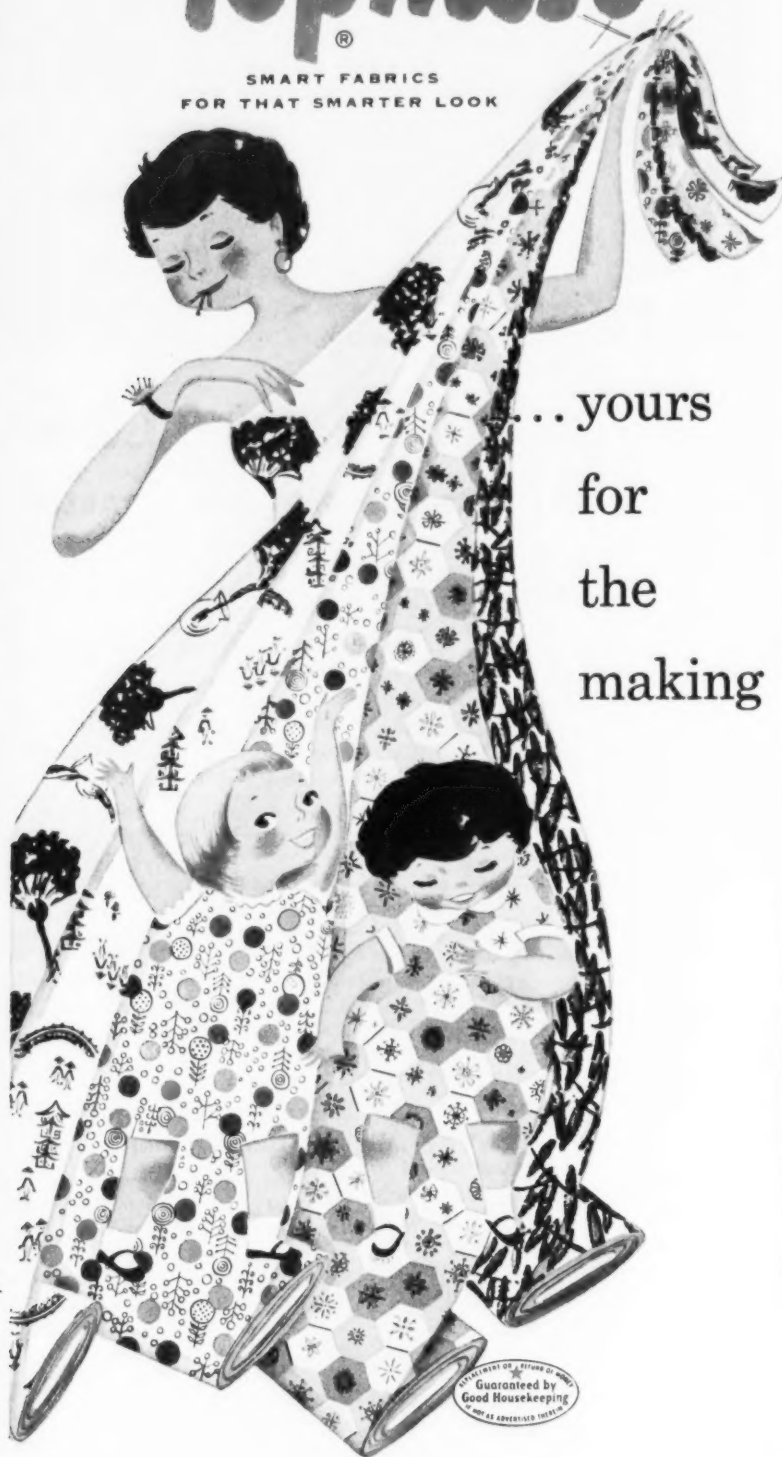
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## Cottons—A True Story



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these finishes which need clarification. *Are modern cottons really "no-iron" and, if so, why?* The answer to this must be qualified. Because of a chemical finish which reduces water-absorption, heavy ironing and dampening are never required on fabrics featured here.



(Note: 'Twas high water absorption that made cottons wilt on a humid day.) Actually, no ironing at all is needed on playtogs or children's clothes. However, for the crisp, immaculate look women like their street and party dresses to have, we suggest a light touch-up with the iron. The fabrics shown are all wrinkle-resistant. *Right, top to bottom:* Leaf design in Davis & Catterall Care-less print with Everglaze Minicare finish; abstract in ABC Tydee cotton with Cranston's Dri-Smooth finish; hearts and birds on Fuller Fabrics Fullerset with Dip 'N Dry finish. *Left:* Floral print in Forge Capricord with Everglaze Minicare finish; pinwheels in Wm. Simpson's Surfline Dip 'N Don print. *Both* with Everglaze Minicare finish. Worthy of the fabrics, a boat-necked princess dress with deep bow-flaunting ruffle. 1509, 11-18, 50¢. All Simplicity Patterns are printed.

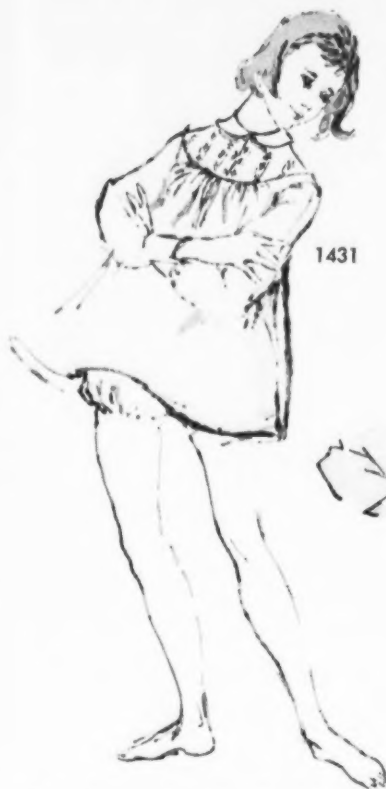
*Right, top to bottom:* Leaf design in Davis & Catterall Care-less print with Everglaze Minicare finish; abstract in ABC Tydee cotton with Cranston's Dri-Smooth finish; hearts and birds on Fuller Fabrics Fullerset with Dip 'N Dry finish. *Left:* Floral print in Forge Capricord with Everglaze Minicare finish; pinwheels in Wm. Simpson's Surfline Dip 'N Don print. *Both* with Everglaze Minicare finish. Worthy of the fabrics, a boat-necked princess dress with deep bow-flaunting ruffle. 1509, 11-18, 50¢. All Simplicity Patterns are printed.





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A young sleeper's dream come true. This yoked shortie boasts lacey insets and swings free over a pair of perky matching bloomers. 1431, sizes 10, 12, 14, 16, 35¢.



1431



1381

Easy elegance becomes the gal who likes a trim and tailored pajama. The fluid line of the top pauses at the pockets, then is carried through the tapered pants. 1381. 12-20, 35¢.



1433



1348

Never underrate the savoir-faire of a shirt. Here it influences Land of Nod fashions with a flare.

The neat top has a round collar and short sleeves for easy comfort. 1348, sizes 11-18, 35¢.

Paired with a classic top, these men's pajamas are given a new casual look by the clean-cut Bermuda-length pants. 1433, sm., med., lg., and ex. lg. 35¢. All Simplicity Patterns are printed.

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Joan Marsh, a teenager, is 5'3" tall and quite slim. She weighs 103 lbs., has a 31" bust, 23" waist, 33" hips. Her mother makes all of Joan's clothes on the Acme Form shown above—and they fit perfectly.

Joan's older sister, Ruth, is 5'4½" tall, weighs 122 lbs., has a 34" bust, 24" waist, 35½" hips. Note how the same Acme Form used for Joan's clothes adjusts so Ruth can use it for making her own dresses!

Mrs. Marsh is Ruth's height, but has a more matronly figure. She weighs 139 lbs., has a 38" bust, 30½" waist, 40" hips. See how the same Acme Form her daughters use, adjusts to duplicate Mrs. Marsh's figure!

The photographs above show more clearly than words, the amazing adjustability of the Acme Dress Form! No matter what size you are—no matter if your figure type is junior, miss, women or half-size, your Acme Form will adjust quickly and easily to duplicate your exact measurements all ways and always. Should you gain or lose inches, your Acme Form will "gain" or "lose" with you!

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